

WOMR Board Meeting

11 AM ~ July 23, 2014

Old Firehouse ~ 44 Main Street, Orleans, MA

Present: Ira Wood, Carol Courneen, Ed McManus, Chuck Cole, James Paul Ludwig, Susan Lindquist, Mary Lyttle, John Yingling, Betsy Cole (public), John Braden (staff), Terry Ryder, Bob Weiser, Rick Sigel 11:15, Justine Alten (staff) 11:22

Regrets: Seth Rolbein, Vernon Porter, Sheila House, Fred Boak

Meeting called to order: 11:06

Public Comments: None

Minutes: Ed moved to accept, Yingling seconded, all voted in favor, JP abstained

Finance Committee: Cash flow is low, which is expected just before a pledge drive, underwriting income is still up, rents up to date, grants update: Wellfleet Econ Development & MCC approved our requests, Vintage Trouble broke even (so far), and the Triathlon will net \$7,000 when the dust settles. Summer drive: appeals responses are rolling in. FinCom has started the FY15 budget, will present to Board in September

ED Report: see Director's report to the Board

Update on Events: see Director's report to the Board

Jayne Stone Proposal: to be held at the Harwich Junior theater, the proposal was presented by Bob Weiser, there were questions from Rick & Susan about this event and events in general, Yingling offered answers to Susan's questions about why do we do events; goodwill & letting people know we exist. Bob offered more for Susan about the uniqueness of the music we play/offer to the Cape, also audience development,

Personnel Report: The committee met on July 9, Terry read a report about the meeting which included suggested raises for staff members, as well as a recommendation to distribute the Director's health care benefit as wages for the purpose of opening an employee managed Roth IRA.

Ed moved to approve the transfer of health care benefit to a wage increase, retroactive to July 1, Carol seconded, clarifying that the wage increase would be used to pay into a self-managed Roth IRA.

James Paul moved, Carol seconded wage increases for the staff. There was a question about what percentages were used to come up with the recommended amounts, Rick suggested that in the future we commit to a percentage rather than a random number, Ed had a reason to disagree,

Carol offered a HP view of how to come up with these figures in the future, Bob recommended that we move these raises forward and address a “formula” for future consideration. All voted in favor of the raises.

Policy Committee: Ed said there was nothing to report.

Carnival parade float: 1 pick-up truck, Lady Di, Mary Lyttle, Terry, Justine, Ira are in for volunteering, Justine suggested better planning to tie into the theme, bob moves a budget for 200, amended to 300, another proposal for 500, Ira suggested 450- Jingles, JP, all in favor

Discussion about whether to **expand the Board to include alternates**. See below under **Nominating Committee**.

Mass Cultural Council matching funds project: The Mass Cultural Council awarded the station with a \$25,000 grant for a Feasibility & Technical Assistance study. The board needs to accept the grant and agree to raise \$25,000 in matching funds for the project. Ed moved that the Board accept the grant and raise matching funds, Bob 2nd, there was some further discussion, all voted in favor. Index cards were passed out to Board members who were asked to add names and ideas of supporters who we'd like to approach, to be submitted back to the staff. Susan encouraged full board participation.

Pledge drive update: the staff has prepared everything needed to begin the Summer Drive on Friday (July 25). Individual show goals have been set and food has been ordered for volunteers. The budgeted goal for the on-air drive is \$55,000, plus \$10,000 for the direct appeal. John showed the board the beach towel that was created for the drive.

Nominating Committee – Ira reported on their activity, 5 Board members running again, there are those in the community who would like to join, we would likely add them to the CAB at this time as a way to get them in on the ground floor. Discussions about how to make the CAB's role more relevant will continue. It was suggested that we could expand the Board, or add members as alternates. Language would have to be drafted to amend the bylaws, there were questions about how it would work, it was determined that the idea needs to be referred to the Policy Committee for further research.

Strategic Planning Committee: Susan L reported- the committee needs to meet so that we can set up interview dates with the two candidates who are being considered as moderators.

Night security: John is having trouble getting an electrician to respond to phone calls, Yingling says he can help the staff get this done.

Questions/Comments: big thanks to staff for producing the Vintage Trouble event. James Paul expressed frustration with the Program Committee's decision to suspend his program pending a meeting with the Committee.

Next meeting: September 7 at – 4 pm. Someone mentioned there was a need to discuss meeting times as well as policy toward attendance requirements in a future meeting. Meeting adjourned 12:55.