

WOMR Board of Directors Meeting
3 PM ~ June 2, 2015
The Davis Space at WOMR-FM
494 Commercial Street, Provincetown, MA

The Meeting was called to order at 3:02 PM.

Present: Ira Wood, Fred Boak, Vernon Diannah Porter, Sheila House, Chuck Cole, Carol Courneen, Bob Weiser, Ed McManus, John Yingling, Seth Rolbein, Susan Lindquist, Terry Ryder.

Regrets: Mary Lyttle, Bruce Bierhans, Rick Segal.
Public: Skye Cole, Brett Sokol.

Vote on the April 2015 BOD Mtg Minutes: Moved Sheila House; Seconded Vernon Diana Porter. Approved by unanimous vote.

Vote on the May 2015 BOD Mtg Minutes: Moved Vernon Diana Porter; Seconded Carol Courneen. Approved by unanimous vote.

Finance Committee Report: Discussion ensued RE: Cash flow; Spring Pledge Drive; Underwriting; Gallery Rents; Mass Cultural Council Matching Grant. (See Attached REPORT TO THE WOMR FINANCE COMMITTEE, June 2015.)

Executive Director's Report: Discussion ensued RE: Spring Pledge Drive; Mass Cultural Council Matching Grant; Triathlon; Property Maintenance and Improvements; Replacement of the Broadcast Engineer; Summer Pledge Drive; Possible partnership with Localore film project. (See Attached REPORT OF THE EXECUTIVE DIRECTOR, June 2015.)

Strategic Planning Update: Sky Cole presented the Board with elements to be addressed in the Strategic Planning process, including a timeline. Two dates were agreed upon for an all-day meeting of the Board, Thursday Nov. 5, 2015 and an alternate date of Saturday Nov. 7, 2015. All Board members agreed to attend; absent Board members will be apprised of the dates by the Executive Director.

Carnival: Vernon Diana Porter was nominated to be WOMR's Carnival Queen at the annual Ptown carnival on Aug 20. Moved: Ira Wood; Seconded Ed McManus. Approved by unanimous vote. Ed McManus's new truck will be decorated and serve as the float. Various volunteers will serve as marshals.

Next Mtg: July 7 at 3 PM at the Seamen's Bank, Wellfleet office.

Move to adjourn: Moved Bob Weiser; Seconded Chuck Cole. Approved by unanimous vote. Meeting adjourned at 4:23 PM.

June, 2015

Report to the WOMR Finance Committee

Cash Flow:

We have about \$12,000 in the bank as of my writing this. We still have \$18,000 in outstanding underwriting contracts and rent.

Spring Pledge Drive:

As of this writing (Wednesday at noon), we have raised \$66,022 on the air and \$10,002 through the direct letters. The goal for each campaign is \$62k and \$12k. Donations made to the station after June 1st will be applied to the Summer Drive (scheduled for July 17–30).

Underwriting:

Underwriting sales are down nearly \$16k over last year. There are contracts waiting for payments to the tune of \$9.5k and Outer Cape Health is not going to renew the same \$6k contract they purchased last year. I'm told it will be closer to \$1,500 this year.

Gallery Rents:

The Schoolhouse Gallery is now behind on his rent by \$4,500 and will owe \$3,000 for the month of June – he did pay down \$2,500 last week. The ARTstrand still owes for April & May (\$3,000) and June will be due next week (another \$2,000).

Mass Cultural Council:

We gotten an additional commitment for \$250 to the matching funds as well as a second commitment for which we don't know the amount. This brings us up to \$15,890. \$25k is our goal.

Submitted by
John Braden E.D.
May 28, 2015

Report of the Executive Director
Meeting of the Board of Directors of WOMR/WFMR
Tuesday June 2nd, 2015 – 3:00 PM

Spring Pledge Drive:

As of this writing (Thursday afternoon), we have raised \$66,772 on the air and \$10,002 through the direct letters. The goal for each campaign is \$62k and \$12k. Donations made to the station after June 1st will be applied to the Summer Drive (scheduled for July 17–30).

Mass Cultural Council:

We gotten an additional commitment for \$250 to the matching funds as well as a second commitment for which we don't know the amount. This brings us up to \$15,890. \$25k is our goal.

Triathlon Update:

The numbers are in and it looks like we netted \$4,731 for this year's triathlon. Things went well

Property Maintenance & Improvements:

I hired some painters to work on the handicap ramp and downstairs back entrance. The job is completed and expected to cost around \$1,300. And a couple of the light fixtures that were falling apart have been replaced with LED sconces. They will return next week with the motion activated spots to install on the back stairs.

Broadcast Engineer:

On a sad note, Ron Barnes our broadcast engineer was found dead in his home on May 18. I have reached out to our former engineer Jeffrey Rosenberg, but have yet to hear back from him.

Summer Drive:

Justine and I have been working on the summer drive (July 17-30) including rolling the ball on getting the 3rd towel design ready for printing and working with a local artist for a tee shirt design. We have also set July 11th for a DJ Summit date.

Localore:

I just started working with a Provincetown native on a grant from Localore for a project called *Finding America*. The bottom line is that this funding would be used to create programming about the people and culture of Provincetown.

Upcoming:

- **Rock Concert Benefit:** June 6 at the Brewster VFW
- **5th Annual Lower Cape Sprint Triathlon:** June 20 at Long Pond in Wellfleet
- **Daggers & Hotdogs:** June 28 at the Eastham Elks Pavilion. 3-6 pm
- **Tom Rush: No Regrets:** July 11 in the Davis Space
- **Cedric Watson & Bijou Creole:** July 15 at the Payomet - *unconfirmed*
- **6th Annual Cranberry Jam:** September 19 & 20, Brooks Park Harwich

Summited May 29, 2015
John Braden, Executive Director