

**Minutes**  
**WOMR Board of Directors Meeting**  
**6PM, January 3, 2017**  
**Eastham Public Library**  
**190 Samoset Rd, Eastham, MA**

**In Attendance:** Ira Wood, John Braden, Bruce Bierhans, Fred Boak, Chuck Cole, Carol Courneen, Sheila House, Susan Lindquist, John Nelson, Tony Pierson, Rick Sigel, Bob Weiser, Dave Wilber, Sam Wood

**Regrets:** Marcy Feller, Seth Rolbein, John Yingling

**Meeting called to order at 6:02pm**

**Public Comment:** none.

**Minutes:** Bob moved to approve minutes of December 2016 BoD meeting, Carol seconded, unanimous approval (11-0-0)

**Finance Committee report:** attached

Since report was created, 2017 Underwriting now \$900 ahead of 2016; Fall Pledge drive total \$71,185 on-air, \$11,808 via direct appeal, for total of \$82,993. Some additional fundraising reports were suggested. Rick said that future financial reports could be streamlined and generated closer to the BoD meeting, as they are now available to him online, rather than requiring a request to accountant to generate them.

**Executive Director's report:** attached

Sam Wood, student intern for WOMR, was introduced to the board. He will be learning what is involved in running the station and will help with some tech work and other jobs around the station.

**Committee Appointments & The Role of the Committees:** vote to approve new committee lineups tabled until February BoD meeting.

**Report on Re-negotiation of the Mortgage:** mortgage rate for next 5 years has been renegotiated from 5% to 4.25%, resulting in a savings of \$3400 for 2017.

**Board Self-Evaluations:** Board members' completed self-evaluations were given to Ira. Discussion of where some of us had found room for improvement in ourselves. Bob suggested that new board members review the self-evaluation forms even if they don't fill them out, just to help them be aware of what is expected of them.

**Enhanced Station Presence:** Discussion of establishing a presence at Cape Cod annual events like Chatham First Night, Brewster in Bloom, Oysterfest, etc. Dave suggested that we could make a helpful impact at Chatham First Night by providing 10 volunteers to work about 4 hours each during the event, and if we want to do it we should have a plan in place by June, when the First Night organizers meet. Events Committee was directed to discuss this further.

**Strategic Plan Implementation:** Tony led the discussion. The Development Plan subcommittee report is essentially final, it just needs to finalize the job description of the proposed new Development Director. There are great ideas, but now we need to act on them and get things done, Dev Comm and BoD. Ira asked how we generate more volunteers, especially non-on air and/or

getting more on air folk doing more off-air volunteering. Do we need a volunteer co-ordinator?

**The "Big Event" update:** attached

**Questions/Comments about Committee Reports/Minutes:** none

**Next BoD meeting:** Tuesday, February 7, 2017, 6pm at Eastham Public Library, 190 Samoset Rd, Eastham, MA

**Meeting adjourned at 7:15pm** – Chuck moved to adjourn, Dave seconded

**Minutes by** Fred Boak

**Report of the Executive Director**  
**Meeting of the Board of Directors of WOMR/WFMR**  
**Tuesday January 3<sup>rd</sup>, 2017 – 6:00 PM**

**Fall Pledge Drive:**

As of Tuesday (12/27) we have raised \$68,669 in on-air pledges and \$10,747 through the direct appeal (total \$79,416). We had budgeted \$65k and \$12k respectively.

**Intern:**

Just a reminder that we will be hosting Bennington College student (and former teen DJ) Sam Wood for seven weeks beginning January 2<sup>nd</sup>. This is part of a program called Field Work Team and Sam will be expected to spend 30 hours weekly at the station learning about what it takes to run the radio station. He will be attending the board meeting as an observer.

**Outreach:**

For the third year in a row, Matty DJ'd and emceed the Santa Stampede at the Barley Neck Inn on December 2<sup>nd</sup>. This is an event sponsored by the Orleans Chamber of Commerce. Tony Pierson and Mary Lyttle staffed an info table at the Nauset Newcomers December meeting on the 14<sup>th</sup>. This was our first time. Both of these events were attended by hundreds of folks, most of who do not know the station.

**Building:**

Cold weather has interrupted finalizing the painting job. The work that was completed looks great but the painters will need to return in the spring. As you may have read in the paper, winter is also the reason why paving Commercial Street will also need to wait until spring.

**Conflict of Interest Forms:**

I will bring printed copies of the Conflict of Interest policy and signature pages for board members to sign. This is an annual tradition as spelled out in the policies on committees:

*“Conflicts of Interest Policy – All committee members must read the WOMR/WFMR Conflict of Interest Policy and execute the Annual Acknowledgment Form and Disclosure Statement in accordance with that policy.”*

**Upcoming:**

- **Events Committee Meeting:** January 10 at 5:00 at the Old Firehouse in Orleans
- **Program Committee:** January 18 at 4:00 in the Davis Space

Summited December 28, 2016  
John Braden, Executive Director

**January, 2017**  
**Report to the WOMR Finance Committee**

**Cash Flow:**

As of Tuesday (12/27) we have \$52,430 in the checking account. The line of credit is paid down to zero.

**Underwriting:**

Twelve weeks into the new fiscal year, we are currently running neck to neck with last year.

**Fall Pledge Drive:**

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Submitted by  
John Braden E.D.  
December 27, 2016