

Minutes
WOMR Board of Directors Meeting
6PM, May 2, 2017
Eastham Public Library, Samoset Rd, Eastham, MA

In Attendance: Ira Wood, John Braden, Fred Boak, Chuck Cole, Rick Sigel, Bob Weiser, Dave Wilber, Susan Lindquist, Carol Courneen, Seth Rolbein, John Yingling, Tony Pierson, Bruce Bierhans, Matthew Dunn (Staff), Kathy Tarr (Program Committee), Ross McDonald (Program Committee), Andy Falcone (Program Committee), Denya LeVine (Program Committee)

Regrets: Marcy Feller, Sheila House, John Nelson

Meeting called to order at 6:02pm

Public Comment: none

Minutes: Chuck moved to approve minutes of April 2017 BoD meeting, Susan seconded, unanimous approval (12-0-0)

Finance Committee report: attached

Half-way through the year, revenue is up 7% (\$11,200) over last year and expenses are in line, 11K has been put in the station "rainy day" fund

Executive Director's report: attached

The summer pledge drive is scheduled to run from July 21 to August 3

Personnel Report: Justine is leaving WOMR. There was discussion of replacing her immediately and hire the proposed Development Coordinator. It was decided that since Justine would not have been as present as normal during the summer season, we could probably make do for the next pledge drive and discuss a replacement strategy (job description, funding, search) in the upcoming months.

Program Committee & Creating Dynamic Quality Community Programming: Much discussion among board members and Program Committee representatives regarding technical quality of station programming. There was talk of the balance of being more polished technically while also keeping the individuality and personality of each DJ. In the end, the Program Committee was directed to think over the issues and come up with a recommended plan to present to the board.

Policy Committee Update: Tony presented the latest policy revisions and recommended annual review of the policy documents. Bob moved to approve the latest policy revisions, Bruce seconded, approval was unanimous

Questions/Comments about Committee Reports/Minutes: none

Suggestions for Future Agenda Items:

Bob: Question of grandfathered shows and 2 hour vs 3 hour time slots on program schedule

Rick: How to get high schoolers involved

John Y: Ex-Presidents of board should be ex-facto board members in perpetuity

Next TWO BoD meetings:

Monday, June 12, 2017, 5pm in the Davis Space at WOMR, 494 Commercial St, Provincetown, MA

Tuesday, July 11, 2017, 5pm at the Eastham Public Library, 190 Samoset Rd, Eastham, MA
(discussion held to move meetings to 2nd Tuesday of the month for the foreseeable future)

Meeting adjourned at 7:10pm – Bruce moved to adjourn, Susan seconded, approval unanimous
Minutes by Fred Boak

Report of the Executive Director
Meeting of the Board of Directors of WOMR/WFMR
Tuesday May 2nd, 2017 – 6:00 PM

Spring Drive 2017:

The pledge drive took up most of time since the last board meeting, we were able to raise the budgeted \$65k after 14 days of pitching and 7 days of soft-sell. As of April 26 the on-air drive has yielded \$65,915 in pledges and the direct appeal is at \$10,678. We had budgeted \$11k for the appeal letter. Chris has entered all of the pledges in the database, I will provide a zip code donations tally in the board meeting packet.

Meet & Greet:

The Cape Cod Theater Company will be hosting a joint Meet & Greet with WOMR in their Art Center building on May 16th from 5:30-7:30. We will be serving cheese, crackers, fruit, wine and soft drinks. This idea came out of the desire among some of the board members to pick up the “bar hop” events we had done a few years back. According to the minutes these events were not optimal so we thought we should try this in a quieter setting by joining forces with our nonprofit partners. This is the first one scheduled and based on its success, we would like to do one of these every quarter.

Outermost Radio This Coming Fall:

I have reached out to the Spire in Plymouth about showing OMR there in September. If this doesn't work out, I will approach the Cotuit Center in Mashpee. I believe this is last chance we'll get to charge \$10 for tickets for this film. Once we've had this showing we can then start showing it for free.

Philanthropy Partners of Cape & Islands:

Justine and I attended a Planned Giving informational luncheon hosted by PPCI this past week. It was well attended and educational. I was pleasantly surprised to learn that we are actually a lot more ahead on this than many of the nonprofits in the room.

Wellfleet Sprint Triathlon:

As of April 27th, we are up to 98 registrations for the triathlon. Last year at this time we were at 30. We will likely double the registrations we've had for the past two years.

Raffle:

We are raffling off two Festival Passes for the Provincetown International Film Festival that was a donation Marcy was able to curate. The Festival Pass includes 20 tickets for festival screenings, priority/rush line seating, opening & closing party admission, spotlight party invitations and two festival gift bags. Tickets are \$10 each or 3 for \$20.

Upcoming:

- **Development & Outreach Committee:** May 3 at 4:30, Eastham Library
- **Events Committee Meeting:** May 9 at 4:00 at the Eastham Library
- **Program Committee:** May 17 at 4:00, Eastham Library
- **Personnel Committee:** early June, TBD

Summited April 27, 2017

John Braden, Executive Director

May 2, 2017
WOMR Finance Committee Report

Cash Flow:

As of 5/1/17 Balance \$47,791 LOC \$15,000

Underwriting:

As of 3/31/17 up 7% over 2016 (\$1200)

Pledge Drive:

Will be reported in Executive Directors Report

Other Income:

Overall Income through 3/31/17 is up 7% (\$10,000)

Expenses:

Expenses are completely in line with budget through 3/31/17

Other issues:

No surprises on the horizon for income or Expenses

Submitted by,
Rick Sigel, Treasurer
May 1, 2017