

## Minutes

### WOMR Board of Directors Meeting

5:30 PM, December 6, 2017

WOMR, The Davis Space, 494 Commercial St, Provincetown, MA

**In Attendance:** Ira Wood, John Braden, Fred Boak, Breon Dunigan, John Yingling, Justine Alten, Tony Pierson, Bruce Bierhans, Rick Sigel, Dave Wilber, Marcy Feller, Sheila House, Bob Weiser (public)

**Regrets:** Seth Rolbein, John Nelson, Susan Lindquist

**Meeting called to order at 5:32pm**

**Public Comment:** Bob Weiser requested that the station add a mention of WOMR.org to the DJ's official message at the top of the hour

**Minutes:** Dave moved to approve November minutes, Sheila seconded, approval was unanimous (11-0-0)

**Finance Committee report:** attached  
income is currently down about 4k and expenses are in line with budget

**Executive Director's report:** attached

Kathleen Walker, our hired organizer for the Wellfleet Sprint Triathlon, has requested a renegotiation of her contract with us. She made two proposals, which are outlined in John's notes for today's meeting. John recommended the 50-50 split of ownership. Discussion centered on a couple issues:

- Ensuring that there is language in the contract that prevents Kathleen (or anyone to whom she might transfer her business in the future) from cutting us out as beneficiaries/ownership (and including some buyout language in the contract). Bruce agreed to look over the contract and make sure everything is copacetic.
- The 50-50 split of ownership potentially nets us more than the other proposal (and most likely will do so, given the history of the event). Does this proposal create more of a financial risk to WOMR/WFMR over the other proposal or what we currently spend? Looking at the numbers, the additional financial risk to the station should be minimal.
- There was also some question of how decisions would be made with 50-50 ownership of the event if there are conflicting ideas. So far, that has not been an issue in past events.

Tony moved that we move forward with the 50-50 ownership proposal, with a full review of the contracts, Dave seconded, approval was unanimous (11-0-0).

**Welcome To New Board Members:** Ira welcomed Justine Alten and Breon Dunigan to the board and asked if they had any comments. Justine said she was happy to be here and Breon said she is a huge fan of the station and glad to be on the board.

Ira informed us that John Nelson is resigning from the BoD, thus we now have two openings on the BoD. He asked us all to consider possible candidates.

**Committee Reorganization:**

- Volunteers are needed for the Personnel Committee – Breon, Fred, Rick & Sheila offered to be on the committee
- Breon will also be added to the Building Committee
- Justine has asked to be a BoD liaison to the Program Committee

**Board Officer Reorganization:**

Ira (President), John Y (Vice President), Rick (Treasurer), and Fred (Clerk) are all willing to continue in their current positions as officers of the BoD.

Ira said that he has a few more years on the BoD and John Y is leaving at the end of 2018, both due to term limits. Bob pointed out that historically the VP position on the BoD has often been used as a President-in-Training. Ira had spoken with John Y, who was not present at the meeting, and John had expressed that he would be willing either to serve again as VP or step aside to allow someone else to take over the position. Bruce is interested and willing to serve as VP. Justine said that she feels it is important to the BECC that John Y, a founder of WOMR, be in a position of leadership, especially for the kickoff of the BECC. Tony suggested that we could approve BoD officers now and change mid-term, he suggested by the end of March.

Breon moved to continue with the current slate of BoD officers, Justine seconded, approval was unanimous (11-0-0).

**BECC Update – The Board's Role:**

Tony passed out printed material and corrected the BECC lineup by adding Dave Wilbert, Carol Courneen and Justine Alten. Tony & John B are chairs of the committee, with target groups chaired by committee members. Immediate action items for the Board are:

- Send press release (already emailed to BoD members) to at least two people who might contribute
- Initial the donor list (to be emailed soon to BoD members) for personalized appeal (personal followup to appeal letter, possibly a postcard).

Breon asked if it would be possible for donors to sponsor a piece of equipment. Tony answered that it hadn't been considered yet, but was not off the table and would be discussed.

The main thrust of the campaign is NOW to April.

**Future Agenda Items:**

Reorganization of Board Officers in March  
Program Committee will be invited to the next Board Meeting  
New At Large Executive Committee member

**Next BoD meeting:**

Wednesday, January 31 2018, 5pm at Wellfleet Preservation Hall, 335 Main St, Wellfleet, MA

**Meeting adjourned at 6:43:** Sheila moved to adjourn, Justine seconded, approval was unanimous (11-0-0)

**Minutes by** Fred Boak



**Report of the Executive Director**  
**Meeting of the Board of Directors of WOMR/WFMR**  
**Wednesday, December 6<sup>th</sup>, 2017 – 5:30 PM**

**Fall Pledge Drive:**

For this drive we budgeted \$65k on-air and \$12k direct appeal. As of Friday we have raised \$56,082 on the air and \$7,650 in the mail for a total of \$63,732. On Saturday we are suspending the soft-sell appeal so that we can kick off the capital campaign appeal. Funds from the direct appeal will continue to come in through the beginning of January. Last December we took in \$7,317 from the direct appeal and an additional \$3,358 in January.

**Events & Outreach:**

- The Events Committee is hosting a holiday/pot luck in the Davis Space on December 9<sup>th</sup> from 4-6 pm.
- Our Birthday Party will be held at the Elks Hall on March 10<sup>th</sup> from 5-8 pm. The band this year will be Funktapuss.
- This year's Poetry Reading will be held on March 23<sup>rd</sup> at Prez Hall, likely at 7:00.

**Triathlon:**

After a second conversation with Kathleen I have a better idea of what she is proposing. She would like to make this event a partnership instead of a contract job. She made two separate proposals: in the first scenario she would pay all of the expenses and take in all of the registration fees. I prefer her second proposal where we both split the income and expenses. In the first scenario her company would make more money than we would.

If you recall my report from last month she works with several people that she has to pay. In addition, we are now using her equipment which has saved us a lot of money. Another advantage she brings is that she and her company now own seven races and an enormous email list; this makes promotion incredibly easy and effective.

**Upcoming Meeting Schedule:**

- **Capital Campaign Committee Meeting:** December 13 at 4:00, Davis Space
- **Events Committee Meeting:** January 9 at 5:30, Eastham Library
- **Program Committee:** December 20 at 4:00, Eastham Library

Summited December 1, 2017  
John Braden, Executive Director