

Minutes

WOMR Board of Directors Meeting

5 PM, March 7, 2018

Community Development Partnership, Route 6, Main St Mercantile #7, Eastham, MA
02642

In Attendance: Ira Wood, John Braden, Fred Boak, Susan Lindquist, Justine Alten, Tony Pierson, Bruce Bierhans, Rick Sigel, Sheila House, Bob Weiser (public), Ch Cole (public), Henry Fisher (public)

Regrets: Seth Rolbein, John Yingling, Breon Dunigan, Dave Wilber, Marcy Feller

Meeting called to order at 5:02pm

Public Comment: Ch Cole said it was nice to see us all again and asked about having the BoD meeting time, place, and agenda on the website in advance of meetings. Bob Weiser agreed with that concern. John B said that having the agenda on the website is recent addition and apologized for not getting it on the website this month.

Henry Fisher asked that we find a way to get the word out to potential donors that required minimum IRA withdrawals paid to non-profits may have tax advantages for the donors. Ira said that many non-profits explain this on their websites, we should too, and maybe add something in our mailings that suggests listeners ask their accountants/tax advisors.

Minutes: Tony moved to approve January BoD minutes, Sheila seconded, approval was unanimous (8-0-0)

Finance Committee report: attached
summary: everything essentially right in line, nothing happy/nothing sad

Executive Director's report: attached

One issue that involved some discussion was the Chatham Library event scheduled for April 14 (an information presentation about the station). Dave Wilber, the one Chatham resident on the BoD, is unable to attend. John Braden asked whether we should cancel/postpone the event and the BoD agreed (no vote). It was suggested that in the future we consider adding other events to station presentations, for example the Susan Blood/Ira Wood readings.

Board Documents: Who sees what, when?

Several members expressed concerns about sharing information with people outside the organization, that the info is made public after approval by the board, but before that it should not be made public. Ira said that he tries to make the agenda as specific as possible so people will know what we will be discussing at BoD meetings.

Tony said that the BoD President has discretion to share information to public at the meeting itself. Ira asked all BoD members whether we should share BoD packet information on our website prior to the BoD meetings; all members present said "no"

Following the voice vote, Ch Cole said that, were he still on the BoD, he would have voted "yes" to share the info. Bob Weiser asked if public comment can occur on agenda both at beginning and end of meeting. Ira said that he tries to make public feel welcome and able to make comments informally during BoD meetings. Justine said that there are opportunities for comments outside of BoD meetings.

Sexual Harrassment Policy

Bruce provided us with proposed procedural language, to address a need in the initial policy presented at the last BoD meeting. Bruce pointed out that, rather than have procedural steps outlined, this language allows us to show flexibility while recognizing due process.

The Policy Committee will meet to discuss a Sexual Harrassment Policy and present it to the BoD for approval.

Discussion: "Where is the station going?" in conjunction with re-organization

Bruce: the station is at a tipping point and needs to be in a better position to expand audience and grow

Tony: doesn't believe we can have a whole Cape focus, but a Lower Cape focus with expanded presence in the rest of the Cape. We should determine our primary mission vs secondary mission. Currently we lack resources to expand too much into full Cape.

Justine: keep personality while adding polish

Tony: strive to get new DJs/voices

Susan: Program Committee discussing keeping originality of Djs, while acknowledging that times have changed and some adaptation is needed. Ultimately "we have the best programming around" but tweaks are needed to all shows

John B: The staff is aware of the need for new Djs; this need is mentioned in donation appeal letters and in messages to Djs

Bruce: the person who is BoD VP (and most likely the next BoD Pres) should be the person most capable to take us to the next level

Tony: they should be well-connected in the non-profit world, Lower Cape focused, and able to give the time. He thinks both Marcy and Bruce would be good candidates, if they were willing.

John B: Ira is on the board through 2021, so not absolutely necessary to ID next VP/future Pres right away. [many of us were surprised by that! Can we double-check?]{John here - Ira terms off the board in 2019 not 2021}

Ira: It seems that WOMR would be a tough sell for those on more traditional business schedules. He thinks our programming appeals to progressive, iconoclastic listeners and we are probably not for everyone. That said, we have potential listeners located all over the Cape.

Tony: During recent storm, Cape station Ocean had better reporting of crisis info, but WOMR had much better music. We can enhance things.

Ira: To help get the word out, maybe regular ads in Cape Cod Times or other print media.

Fred: We already have had some ads in Cape Codder.

Susan: would it be possible to get promotional money from tourism board?

Discussion: Outreach Volunteer Coordinator? Development Director?

John B: He has less time, especially with BECC. Volunteer development is very important and in need of improvement. Cape Cod Foundation may be able to help fund staff increases.

Justine: Steve Kleinberg is willing to do more work for WOMR if asked.

Ira: are we in better shape financially than before and able to hire someone on?

John B: we will need to plan for the future; post-BECC equipment upgrades, transmitter replacment, etc.

Tony: Now is the time to put this all into context for the next budget, we already have basic job descriptions in place, need to be fine-tuned.

Ira: in summation, we want this.

DJ Leaves of Absence

This is going to be a topic of discussion by Program Committee

BECC Update - Tony

Proceeds from Birthday Party will go to BECC. We will pass the bucket and ask for additional donations and already have two volunteers who offered matching contributions for the first \$350 in the bucket. Six other BoD members offered \$50 each in matching funds, for a total of \$650 by the end of the meeting.

The next leg of the campaign is "direct marketing" to individuals and businesses. The presentation material has been created but we still need to ID more people.

Any grants we have applied for will not be announced until later in the year; we will not be done with BECC by pledge drive.

We are dedicating a program a week to raising funds for the the BECC, starting with Tina's show this Saturday (March 10). BoD members are encouraged to come to the studio and help Tina with BECC fund raising.

As of now, we have about \$95k in pledges & donations.

Next BoD meeting:

Wednesday, April 4, 2018, 5pm at WOMR, David Space, 494 Commercial St, Provincetown, MA

Meeting adjourned at 6:22: Sheila moved to adjourn, Bruce seconded, approval was unanimous (8-0-0)

Minutes by Fred Boak

March 7, 2018
WOMR Finance Committee Report

Cash Flow:

Balances are as of 3/7/2018

	<u>2018</u>	<u>2017</u>	<u>difference</u>
Checking	\$11,387	\$20,213	-8,825
Reserve (Money Market)	\$27,553	\$14,440	+13,112
LOC	\$0	\$14,998	-14,998

Pledge Drive:

Reported by Executive Director

Income (*Through 3/7/2018*)

Income is down 3% previous YTD -\$6,173

Upon review it was determined that we are in-line with the FY18 budget

Expenses (*Through 3/7/2018*)

Expenses are up 10% previous YTD +\$18,802

Upon review it was determined that we are in-line with the FY18 budget

Other issues:

None

Submitted by,
Rick Sigel, Treasurer
March 3, 2018

Report of the Executive Director
Meeting of the Board of Directors of WOMR/WFMR
Wednesday, March 7, 2018 – 5:00 PM

Spring Pledge Drive:

Renewal reminders have gone out and the appeal letter has been sent to the printers.

Upcoming Events & Outreach:

- Our Birthday Party will be held at the Elks Hall on March 10 from 5-8 pm. The band this year will be Funktapuss.
- This year's Poetry Reading will be held on March 23rd at Prez Hall at 7:00.
- Chatham Library Informational Session, April 14 at 3:00.
- Awkward Disasters & Inappropriate Opinions comes to the Cultural Center of Cape Cod on April 26 at 7:30 pm.
- In the Pocket at the Academy Playhouse, April 28.

Septic System Pump:

On 2/20 a hole was discovered in the parking lot by staff upon their arrival for the day. Further investigation indicated that there was an issue with the septic system. I texted Keith Thurlow and called Roderick's Rubbish & Septic Service who diagnosed a failed pump, they spent the following two days digging up the yard and making repairs.

Winter Storm Riley:

We lost power in Provincetown on Friday night. Despite most of the town getting their power back by the end of the evening on Saturday, Mt. Gilboa (92.1 FM) continued to be without power on Sunday. I communicated with the Town Manager Sunday morning and texted our account number to Eversource. Power was restored sometime Sunday night.

I don't know when we lost Brewster (91.3 FM) but it is my understanding that there is a functioning generator at the transmitter site. Because 80% of the Orleans was still without power on Sunday I called Chris Kelley (b'cast engineer) to confirm that WCAI (WZAI) was also out in order to eliminate the theory that it was our equipment.

On Saturday around 2:00 PM Michael from the Schoolhouse Gallery called to tell me that he was in the gallery trying to hunt down the source of a burning odor. His investigation lead him to the basement where he found 8-10 inches of water in the basement. I checked the gallery and then the basement and asked Michael to shut down his heat. I purchased a pump and a hose and drained the water which took until about 7:00. The water flooded the basement again on Sunday and less so again on Monday. Since then we have experienced about 1-2 inches of water in the basement with every tide.

I have spoken to Arty Martinez about installing a sump pump and had FA Days inspect the furnace. I also met with the Building Committee on Tuesday who surveyed the basement.

Johnny Nicholas:

We had a great event on Sunday in the Davis Space with Johnny Nicholas and his small band. About 60 people attended and we brought in \$360.

Possible New Tenant:

We have been approached by a communications company who is working on behalf of the government; they would like to install a monitoring device at the Schoolhouse and is willing to give us \$900 a year (with an annual increase of 2%) to host it. It's about the size of a piece of paper and is likely to live on the roof between the spires in order to avoid conflicting with the Commonwealth's historic restrictions. A site visit is scheduled for some time in April when Chris Kelly is expected to attend to ensure this equipment will not interfere with ours. Marcy was kind enough to review the proposed contract and made several suggestions for edits.

Upcoming Meeting Schedule:

- **Capital Campaign Committee Meeting:** March 19 at 4:00 in the Davis Space
- **Personnel Committee:** TBD
- **Events Committee Meeting:** April 10, not confirmed
- **Program Committee:** March 21 at 4:00, Eastham Library
- **Spring Pledge Drive:** April 6-19

Summited March 5, 2018

John Braden, Executive Director