

SNOWY OWL COFFEE ROASTERS DELIVERS CARE PACKAGES TO ESSENTIAL WORKERS

Cape-local Coffee Roasters Accepting Donations of Coffee for Frontline Organizations

BREWSTER, MA - Snowy Owl Coffee Roasters, a Brewster-based coffee roaster and cafe offering high-grade, freshly roasted coffee, has introduced a new donation program to provide care packages to local essential workers on the frontlines of the COVID-19 global pandemic. Customers of Snowy Owl can sponsor a care package of coffee to Cape Cod Healthcare Foundation in Hyannis, Fontaine Outpatient Center in Harwich, Brewster Fire Department, Chatham Fire Department, Harwich Fire Department, Orleans Fire Department, Yarmouth Fire Department, Yarmouth Police Department, Broad Reach Healthcare in Chatham, Friends' Marketplace in Orleans, Stoneman Medical Center in Sandwich, The Terraces in Orleans, Orleans Shaw's, and Stop + Shop locations in Harwich and Orleans. Donations for care packages can be purchased at <https://www.socoffee.co/covid19-front-line-packages>.

The program is designed to offer Snowy Owl customers an opportunity to support their local essential workers. Using Snowy Owl's online platform, customers can select the facility of their choosing, complete a donor questionnaire, and check out via their secure online system. The Snowy Owl team will coordinate when packages can be delivered with the respective facility, and donors will receive an email when their donation has been delivered. Donors can also opt in to be mentioned on Snowy Owl's social media platforms when photos are posted.

Three types of care packages are available: Just Coffee, including brewed coffee for 20 people; Coffee and Snack Bars, including brewed coffee and an assortment of snack bars by 88 Acres, Owl Energy Bars, White Lion Bakery, Righteous Felon Jerky, and Sweet Eats; and Coffee and Chequessett Chocolate, including brewed coffee and Truro-made chocolate bars by Chequessett Chocolate.

"Many of us are at home these days, wondering how we can help the people who have to get up every day and put themselves and their families at risk by simply going to work," said Shayna Ferullo, co-owner of Snowy Owl. "We wanted to offer those in our community and those afar, who have a connection to our community, a chance to brighten the days of a few of these workers on Cape Cod by sponsoring a care package of coffee. And, in buying a care package of coffee, you are supporting our small business at a time when we had to close our doors."

Since the announcement of this program on April 13th, over 85 care packages have been purchased, with deliveries being completed multiple times a week by staff members. The Snowy Owl team anticipate many more care package purchases coming in over the next few weeks and are humbled and grateful by the community's overwhelming support and generosity.

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Snowy Owl Coffee Roasters is a coffee roaster and cafe located in Brewster and Chatham, offering high-grade coffee from small-lot growers and co-ops that focus on environmental sustainability, economic development, and educational enhancement programs. Snowy Owl also offers high-grade teas, freshly squeezed citrus juices, and other beverages along with light snacks and pastries from local food purveyors.



Shayna Ferullo * Owner
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