

**WOMR Board of Directors Meeting**  
**Minutes of May 21, 2020**  
**Zoom.us**

**Attendees:** John Braden (staff), Bruce Bierhans, Breon Dunigan, Mark Adams, David Wilber, Justine Alten, Marcy Feller, Eli Ingraham, Fred Boak, Georgene Riedl, Steve Gass, Barbara Blaisdell, Tony Pierson, Matty Dunn (staff), Rick Sigel, Sheila Lyons

**Regrets:** Sandra Hemeon-McMahon  
**Meeting called to order at 4:31 pm**

**Public Comment:** None

**Minutes:** Motion to approve January 2020 minutes; Georgene moved, Steve seconded, approved unanimously

**Finance Committee report:** See attached

- Tony pointed out that while we are currently in a good financial position, we will need to be diligent in watching income which may be at risk compared to expenses which appear to be fixed.
- When asked about underwriting John said that he say a couple of current renewals at risk and another three not as much. He also mentioned that we had gotten four new underwriters in the past month.

**Executive Director's report:** See attached

- Although we made the spring pledge drive goal, we are still short \$10,000 that we raised last spring. Tony pointed out that we surpassed our summer goal by \$14k last year.

**New Business:**

- **Policy for Reopening the Station:**
- John distributed a draft outline that the staff had been working on. Although the goal is to eventually have volunteers return to the studios, there is no rush at this time as there are still too many unknowns. The staff is also gathering the necessary cleaning supplies, masks and hand sanitizer to facilitate the return. The staff will take the next few weeks to work out the policy and bring it to the next board meeting. Broadcasting from home is also something the staff is working on.
  - o Question about whether we need to compromise safety in order to perform essential services.
  - o Question about whether the station could be held libel.
- **Ideas from the Board**
- Eli: During emergencies like COVID, could WOMR kick into regularly scheduled PSAs to keep the public informed? To be the go-to community source for the community. Also, how can we assist the other Outer Cape's nonprofit's "One Fund" campaign.
- Tony: The summer pledge drive is our biggest fundraiser of the year; we need

to plan it differently than the traditional drive. We need to be creative.

- Record spots from board members.
- Broadcast local musicians from the Davis Space on the air.
- Collect testimonials from community members.
- Board members could offer matches on certain weekends during the drive.

**Old Business:**

- **Program Committee Report:**

- Justine: The committee reviewed the efforts the staff was making to keeping programming going. It was more of a discussion and a check-in.

**Other Business:**

- Any new agenda items? None mentioned.

**Next Meeting:** June 18, 2020, 5:30 pm on Zoom -Fred's and Justine's birthday.

**Adjournment** – Motion to adjourn by Marcy, seconded by Eli. Approval was unanimous. Meeting adjourned at 4:47 pm.

Minutes submitted:

John Braden

6/7/2020