

**WOMR Board of Directors  
Minutes of  
October 15, 2020 Zoom Meeting at 5:15 pm**

**Attendees:** John Braden, Sandra Hemeon-McMahon, Breon Dunigan, David Wilber, Rick Sigel, Mark Adams, Georgene Riedl, Marcy Feller, Fred Boak, Steve Gass, Barbara Blaisdell, Matthew Dunn (staff)

**Regrets:** Justine Alten, Tony Pierson, Sheila Lyons, Eli Ingraham

**Meeting called to order at 5:16 pm**

**Public Comment:** None

**Minutes:** Motion to approve September 2020 minutes, approved unanimously

**Finance Committee report**

- See attached

**Executive Director's report**

- See attached

**New Business :**

- Annual Meeting will be November 21<sup>st</sup>, online (Zoom)
- Intros: maybe each person can put in the Chat a little blurb about themselves?
- All voting members will receive a ballot by mail, and they should mail it back to WOMR or drop it off if they come to the station
- Bruce welcomes any Board members who wish to make any comments from the Board at the meeting to do so
- Discussion about approving a bonus for staff members, in recognition for their superb work during the quarantine and ongoing pandemic
- Mark asked how the Board could help staff in their various tasks; John responded that the Board does help already! And that the staff is happy to perform their various tasks. Dave W echoed Mark's words of offering help from the Board, and John repeated that he, Chris, and Matty all feel very supported by the Board. Matty commented that there is work to be done on the Program Committee, and all hands are needed on deck. Sandra wanted to recognize Matty as Operations Manager for keeping the programming going during the lockdown.
- Development Officer discussion: John commented that he is not sure if there is enough work for a full-time DO at the station, but certainly part-time, especially doing marketing (PR, advertising), underwriting sales and grant writing. Both Bruce and Marcy commented that experience is necessary, especially Cape experience. We need someone who "knows the territory"

**Old Business:**

- None

**Other Business:**

- None

**Next Meeting:** Informal Check-in for Board Thursday, November 19<sup>th</sup>, 5:15 pm via Zoom; Annual Meeting Saturday, November 21<sup>st</sup>, 1:00 pm via Zoom

**Adjournment** – Motion to adjourn by Barbara, seconded by Dave. Approval was unanimous. Meeting adjourned at 5:51 pm.

*Minutes taken and written up by Sandra Hemeon-McMahon*

**LOWER CAPE COMMUNICATIONS, INC. – WOMR  
FINANCE COMMITTEE September Board Report – Prepared on October  
12th 2020**

Note: Finance Committee didn't meet but had the opportunity to review this material.

**1. Standard Financial Update — as October 12th, 2020**

Checking - \$51,924

Reserves - \$167,605 (includes \$75,000 emergency payment from CPB)

**2019/2020 Final Fiscal Year Budget Analysis**

**In a turbulent and uncertain year we did great!**

**Total Income, after adjusting for emergency payment and Mass Cultural Council grant, was 503K, approximately 16k over budget.**

- event revenue was way off, space rent was down, but fundraising, especially the Summer drive, was great. Many thanks to the volunteers for making this happen, and the donors for our Summer match which raised a total 12k.

**Total Expenditures were essentially on budget at 484K**

- Good result partly due to deferment of maintenance expenses to school house which will occur in the next budget year.

**Summary**

We begin our next budget year in great fiscal shape but face an uncertain environment with a greater dependence on pledge drives. It is great that the Summer drive was so successful and we gained 61 new members into the WOMR family of supporters. We have no major initiatives in the next budget year, so keep close watch on our checking balance to quickly judge how we are doing against budget - we start the next budget year with a balance of \$52,000 in checking.

Respectfully submitted / Tony Pierson - Treasurer

**Report of the Executive Director**  
**Meeting of the Board of Directors WOMR/WFMR**  
**Thursday, October 15, 2020**

**Summer Pledge Drive:**

The goal for the on-air drive was \$80k and the goal for the direct appeal was \$12k **for a total of \$92k**. As of Sept. 30 we have raised \$90,929 on air and \$16,142 through the direct appeal **for a total of \$107k**.

**Update on Building Projects:**

The repairs needed at the transmitter shelter in Provincetown have been completed except for one last item, which the contractors I was working with were unable to repair. They recommended looking for someone who works with metal. .

I had yet another contractor look at the double door replacement job on the east side of the Schoolhouse (the 6th I believe). He showed a lot of promise and is currently working on obtaining a permit and pricing the replacement door set, transom and frame.

The building insulation job for the attic and basement will commence next week, starting on Monday. The attic has been emptied and Fire Equipment Inc. will come to correct some issues with the fire suppression system in the attic after the insulation work is completed.

**WFMR Transmitter:**

Chris Kelly has finally made progress working on identifying the issue that is creating a dynamic static problem at 91.3 FM. He spent the day there on Monday and will be returning either today (Wednesday) or on the 15th.

**Transitions:**

In addition to the death of two of our volunteers (John Perrone and T Gandolfo) we have lost several other programmers due to health concerns: Hilary Bamford, Jim Mulligan, Char Prilolo, Tina Lynde and Diane Marino (DJ Perhaps). While Diane is a relatively new volunteer, these other volunteers have been with us for an average of 20 years.

Submitted October 14, 2020 ~ John Braden, Executive Director