

WOMR Board of Directors
Minutes of February 18, 2021 Zoom Meeting at 5:15 pm

Attendees: Mark Adams, Justine Alten, Barbara Blaisdell, Bruce,]Bierhans, John Braden, Breon Dunigan, Marcy Feller, Sheila House, Tony Pierson, Georgene Riedl, Rick Sigel, David Wilber

Regrets: Eli Ingraham, Sandra Hemeon-McMahon, Sheila Lyons, Jonathan Thompson

Meeting called to order at 5:15 pm

Public Comment: None

Minutes: Approved unanimously

Finance Committee report: attached

Tony Pierson shared the update of the station's financial status. Expenses are on budget, and income is ahead of budget due to the success of the Fall drive. Tony mentioned that the audit is completed, as required for CPB funding, which is expected in the next several weeks.

Executive Director's report: attached

John Braden reported that the Fall pledge drive garnered \$24K over goal. The Spring drive is scheduled to begin soon, and the appeal letters will be mailed shortly. The station's tax return has been prepared.

The DJ Summit was attended by about 50 people. DJs can now access the station's digital library via the internet.

Broadcast Issues and Updates: attached

John reported that Lady Di is now set up to broadcast remotely from her new home in Sandwich with "plug and play" equipment.

New Business:

Memorial Committee Update: The Committee is proceeding with plans to commemorate deceased DJs not already recognized, e.g. Hilary Banford and T. Gandolfo. A special for Hilary is planned for the last week in March.

Strategic Planning for Programming Update John reported that the final item on the 2016-2020 plan, having been derailed by COVID, is now in progress, and John has contacted a facilitator to help the board advance the plan. The facilitator prefers to wait until we can meet with her in person but preliminary work can proceed.

Staff Bonuses: Rick reported that, based on the board's previous consensus that the extra effort required of staff in 2020 merited bonuses, the Finance Committee approved \$1,500.00 bonus payment each to John, Matt Dunn and Chris Boles.

WOMR 40: John reminded the board that next year, 2022, will be the station's 40th anniversary. A committee to create and execute a celebration in Spring, 2022 was composed. The progress of the committee will be reviewed in each forthcoming board meeting. Ideas from the Board

New Ideas:

- Bruce mentioned that he and JT are discussing holding a dance party in order to bring in new people from Up Cape, and who are followers of JT on social media.
- Marcy mentioned the idea of selling plaques, at auction or flat rate, to commemorate retired or deceased DJs, which plaques are to be displayed in the office. Bruce suggested this effort be part of the WOMR 40.
- Dave mentioned that, now that the station has the "plug & play" broadcast board, we can make broader use of that capacity. John will pursue this in connection with the Broadcasting Issues and Update report.

John urged board members to contact him to volunteer for committee participation.

Future Agenda Items: Planning of interim events is to be on each board meeting agenda. In that connection, Justine raised the pending Town Hall Blues Party being planned by Melissa Yeaw in honor of T. Gandolfo and to raise money for the station. John confirmed that the party is in the works, but that Provincetown has not yet granted necessary permits.

Sheila raised the possibility of conducting a virtual athletic event, in which each individual's effort, e.g. running, biking, is reported in. John suggested that before proceeding with such an event, we wait to see the status of the triathlon, which is under consideration for revival after a hiatus, so as not to create competition between the athletic events which could detract from the impact of both or either.

Next Meeting: March 18, 2021 at 5:15pm, via Zoom

Adjournment: Motion to adjourn by Sheila, seconded by Barbara. Upon unanimous approval, the meeting was adjourned at 5:50 p.m.

Minutes taken and written up by Marcy Feller

Finance Report:

Report to Board

Apologies for not being there, I am traveling back from a month in Oregon.

Finances continue to look good but are eroding as we wait for a second payment from CPB and the next fund drive.

The Finance Committee will meet in April - date to be determined, completing the important second quarter variance review of how we are doing six months into the new budget year.

Sent from my iPad
Tony Pierson

Report of the Executive Director Meeting of the Board of Directors WOMR/WFMR Thursday, March 18, 2021

Spring Pledge Drive as of March 16:

As of March 16, we have raised \$24k toward our goal of \$76.5K. Because of religious holidays I have moved the kick off of the drive from April 2nd to the 9th. I spoke to several key DJs whose show this decision would affect before sending out an announcement.

We have scheduled a DJ Summit Meeting to talk about the drive on March 27.

Update on Building Projects:

Both the double door replacement project and the fire suppression system repairs have been on hold since the last board meeting. In addition, I have asked Swain Construction to address a missing tile on the roof peak (photo below). I have reached out to both contractors to make sure we are still on their radar.

Davis Space:

I was finally able to find a company to take away the piano in the Davis Space. There are still items to bring up to the attic but we are in a much better place as far as getting the room ready for the summer.

~ Submitted March 17, 2021 - John Braden, Executive Director

