WOMR Board of Directors Minutes of March 18, 2021 Zoom Meeting at 5:15 pm

Attendees: Bruce, Bierhans, John Braden, Sandra Hemeon-McMahon, Breon Dunigan, Mark Adams, Georgene Riedl, Marcy Feller, Barbara Blaisdell, Justine Alten, Sheila House, Sheila Lyons

Regrets: Tony Pierson, David Wilber, Eli Ingraham, Rick Sigel, Jonathan Thompson

Meeting called to order at 5:19 pm

Public Comment: None

Minutes: Motion by Breon to approve February 2021 minutes, seconded by Sheila L, approved unanimously

Finance Committee report

- See attached

Executive Director's report

- See attached

Broadcast Issues and Updates

- See attached within ED report

Old Business:

Memorial Committee Update

- Scott Trask, who took over Hilary Banford's show, will be doing a tribute to her on Friday 3/26 from 9:30am to 12:30pm. The T Gandolfo tribute done by Melissa Yew is still TBD.
- Breon is on the Memorial Committee, and she wanted to state how important it is that the daily life of the radio station be documented, via photographs, videos, etc, for archival purposes.

WOMR 40 Update

- There is a Committee meeting this Monday (3/22). In the work for late April, early May 2022 = an Open-House for the public to see the new studios, and to dedicate the Susan Lindquist studio. Could involve the art gallery below again, somehow. Maybe an event at Town Hall? John has reached out to other sources for a potential beach concert. Stay tuned!

Strategic Planning for Programming Update

- Still trying to figure out the details. Programming is the last item of WOMR's Strategic Plan 2016-2021. The pandemic has made it more challenging, but the idea is to hold a retreat for all interested players. Stay tuned for this as well.

Blues Event at Town Hall Update

- Was scheduled for June, has now been pushed back to October because of the

pandemic. It is in honor of T. Gandolfo, and to raise money for the station. **Questions/Comments about Committee Reports/Minutes**

- No new Programming Committee minutes because they just met yesterday, but Justine informally talked about her enthusiasm for the new chair, Mike Fee, and for the committee in general ("It's a pretty cool committee.") She also reported that the self-evaluation process is changing under this new leadership, and the letters that go out to the deejays are less of a form letter and with more individual comments.

New Business:

Ideas from the Board

- John plans on making a Google doc, separate from the minutes, with all the new ideas. John related an idea from Dave W, that WOMR should be a part of the "Great Music on Sunday's at 5" concert series at the Provincetown theater. Although the pandemic is delaying this happening, with the new equipment, John says that this should be possible, although not necessarily "live." Could be recorded and aired at a different time.

Other Business:

None.

Next Meeting: April 22, 2021 at 5:15pm, via Zoom

Adjournment – Meeting adjourned by Bruce at 5:40 pm.

Minutes taken and written up by Sandra Hemeon-McMahon

Report of the Executive Director Meeting of the Board of Directors WOMR/WFMR Thursday, March 18, 2021

Spring Pledge Drive as of March 16:

As of March 16, we have raised \$24k toward our goal of \$76.5K. Because of religious holidays I have moved the kick off of the drive from April 2nd to the 9th. I spoke to several key DJs whose show this decision would affect before sending out an announcement.

We have scheduled a DJ Summit Meeting to talk about the drive on March 27.

Update on Building Projects:

Both the double door replacement project and the fire suppression system repairs have been on hold since the last board meeting. In addition, I have asked Swain Construction to address a missing tile on the roof peak (photo below). I have reached out to both contractors to make sure we are still on their radar.

Davis Space:

I was finally able to find a company to take away the piano in the Davis Space. There are still items to bring up to the attic but we are in a much better place as far as getting the room ready for the summer.

~ Submitted March 17, 2021 - John Braden, Executive Director

Finance Report:

Report to Board

Apologies for not being there, I am traveling back from a month in Oregon.

Finances continue to look good but are eroding as we wait for a second payment from CPB and the next fund drive.

The Finance Committee will meet in April - date to be determined, completing the important second quarter variance review of how we are doing six months into the new budget year.

