

WOMR Board of Directors
Minutes of
April 28 2022 at 5:15 pm
The Davis Space, 494 Commercial St, Provincetown
and Zoom

Attendees: Marcy Feller, Sheila House, Tony Pierson, Fred Boak, John Braden, Sarah Burrill, Dave Wilber, Justine Alten, Indira Ganesan, Barbara Blaisdell, Eli Ingraham, Mark Adams

Regrets: Georgene Riedl, Janice Roderick, Breon Dunigan, Sheila Lyons

Meeting called to order at 5:20 pm

Minutes: motion to approve February 2022 minutes by Dave, Sarah seconded; approved unanimously (10-0-0)

Public Comment: none

Finance Committee Report: extremely strong, no expenses paid out of reserves. **See attached.**

Executive Director Report: Spring pledge drive exceeded goals. **See attached.**

Broadcast Issues & Updates: 92.1 stable, 91.3 new issue, ongoing list of studio issues. **See attached.**

40th Anniversary Event (Sunday May 1 at the station, noon to 4pm)

11 am to noon – Susan B Lindquist Studio dedication
good number of volunteers plus some spares
hired volunteer coordinator and event coordinator, very helpful
food provided by East End Market (Tom Conklin's daughter Oriana), so no need to make space for a food truck in the parking lot
name tags available for board members, DJ's, and anyone else who wants them
volunteers will have brightly colored lanyards
Vanessa Vartabedian of PTV will be interviewing people during the event

New Business / Ideas / Discussion

John asks "Should we look into a repeater in Falmouth?"

Probably worth exploring (Marcy)

- What is the process?
- What is the cost?
- Research how & why we are generating more financial support.

Tony: perhaps we can now make an informed decision regarding a mobile broadcast van

Dave: Look at staff that could compliment the new equipment we have

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Dave asked “Can we measure streaming?”

John: yes, but could be misleading, because things like TuneIn are clearinghouses and show 1 for us no matter how many streams they distribute. Anecdotally, one DJ heard from someone at TuneIn that he had a large number of listeners for a recent show. Unclear if that is accurate.

John: Chris pointed out that we are receiving more \$500+ donations

Justine: it seems our demographics have moved to more affluent people; the concentration of donations from towns is the same, just more.

Sarah: are more visitors taking us home with them via streaming?

Dave asked the big question: “Is this the new normal or will things fall back to earth in response to inflation?”

Next meeting: Davis Space, 494 Commercial St, Provincetown on May 19, 2022 at 5:15 pm

Adjournment: motion to adjourn by Sheila H, Barbara seconded; approval was unanimous (11-0-0). Meeting adjourned at 6:01 pm

~ Submitted May 17, 2022 - Fred Boak, Board Clerk

**LOWER CAPE COMMUNICATIONS, INC. – WOMR
FINANCE COMMITTEE Met on
April 18, 2022**

2022 Finance Committee Members

Tony Pierson
Marcy Feller
Bruce Bierhans
Rick Sigel
Fred Boak
Eli Ingraham
Janice Roderick
John Braden

Agenda items and notes for April Board

1. Standard Financial Update - *Finances remain strong with over \$93,000 in checking and combined reserves of \$215,000.*
2. Current Pledge Drive Update - *Looks good, John will give the latest results.*
3. Major Financial Initiatives - *Nothing major in the works, we are monitoring the expenses and anticipated revenue of the open house.*
4. FY22 Budget Discussion - *The Committee reviewed our results against the budget at the halfway point in the fiscal year; Income was \$333K, 63% of the full budget year, and 36k more than for the same period a year ago. Pledge drive results were outstanding and vinyl sales continue to amaze.*

Expenses of 288K, 55% of full year budget, and 17k more than for the same period last budget year. We have managed all equipment needs within the budget and haven't used any reserves.

So, overall with six months to go, we are running a surplus to budget of 45k.

5. Overview of CPB activity
We have completed all necessary work to release the second CPB payment of 33K. Future budgets will include the higher annual rate that we are receiving.
6. Other Business - *the Committee will make a recommendation regarding the mortgage at the May Board meeting.*

Report of the Executive Director
Meeting of the Board of Directors WOMR/WFMR
Thursday, April 28, 2022

Spring Drive:

Our *spring drive* goal was \$72k, we raised the full amount by the last day of the drive. Ultimately we raised \$87.8k.

Our goal for the *direct appeal* was \$15k, so far we raised \$14.6.

This puts us \$15.4k over our overall goal as of April 27.

Building Projects:

We are having the signs on the property either repainted or replaced. In the end there will be a small plaque attached to the sign pole commemorating T Gandolfo's contributions to the station.

It's been suggested to me by one of the galleries that we might get further with contractors if we hire an architect. I did write to Rupert from the building committee to see if he would be interested in working for the station as a "project manager", he asked me to call him next week to see what he can do to help us.

Masking:

We have updated the mask policy in the station: masks are encouraged but not mandatory. Masks are mandatory for people who cannot provide proof of vaccination, however this is being done using the honor system.

License Renewal:

Our license for both frequencies have been renewed for another eight years.

Internet at Mt Gilboa:

After years of trying to get internet at the Provincetown transmitter site, Comcast will be installing a business level service to the transmitter shack. Because the cost came in under \$7,500, Comcast will pay the cost of the installation which will involve running a line up the hill and burying the line from the gate to the shed. The original estimate of

\$7,400 was calculated before they decided to bury the line instead of using a chaseway. I am trying to confirm whether digging is an alternative to the chaseway or the only option.

40th Anniversary:

Right now it's all about the Open House event on Sunday. Party goers are encouraged to park at the municipal lot and catch the Funk Bus from there. If you have to park at another lot, you'll need to walk to the municipal lot and catch the Funk Bus.

The other three confirmed events are:

- June 29 Farland on the Beach Party
- July 15 Meet and Greet at Cross Rip Gallery Harwich Port
- October 15 Fook Truck event, Brooks Park Harwich

~ Submitted April 27, 2022 - John Braden, Executive Director