

**WOMR Board of Directors  
Minutes of April 22, 2021  
Zoom Meeting at 5:15 pm**

**Attendees:** John Braden, Marcy Feller, Justine Alten, Sheila Lyons, Tony Piersen, Breon Dunigan, Dave Wilbur, Mark Adams, Georgene Riedl, Matthew Dunn (staff)

**Regrets:** Bruce Bierhans, Barbara Blaisdell, Sandra Hemeon-McMahon, Eli Ingraham, Jonathan Thompson

**Guests:** Denya LeVine (DJ), Janice Roderick (Branch Manager at Seamen's Bank, Provincetown)

**Meeting called to order at 5:35 pm by Marcy Feller** (filling in for Bruce Bierhans)

**Minutes:** Motion by Breon Dunigan to approve March 2021 minutes, seconded by Dave Wilbur, approved unanimously

**Finance Committee report:**

Tony Piersen reported that all finances are in very good shape at the moment as the station had just received a stimulus payment of \$144,000 as part of the Recovery Act which was distributed by CPB, have also received a good number of automobile donations and the on-air pledge drive exceeded its goal. **-See Attached-**

**Executive Director's Report:**

John Braden reconfirmed the good financial news re: CPB payment, pledge drive, etc. **-See Attached—**

**Broadcast Issues & Updates:** John Braden reported that Ira Wood had done the 1st interview in the Susan P. Lindquist Studio with the Executive Director of the Homeless Prevention Council. **—See attached within ED report—**

**Memorial Committee Report:** The Memorial Committee has wrapped it up for now with the last scheduled event on April 29th for T Gandolfo which will be on the air 9:30am -12:30 pm

with guest DJ Melissa Yeaw who put together the show. The committee hopes to develop an archive of DJ's going forward for use in future memorials.

**40th Birthday Party Update:** Right now zeroing in on two major events: #1 Partnering with Payomet either at the tent or at Town Hall. #2 Open House at WOMR on May 1, 2022. Plus making plans for several small events in different venues on the Cape throughout the year.

**Strategic Planning for Programming Update:** Discuss diversity. Things must get back to normal in the studio by July. Also trying to balance DJ's broadcasting remotely because of illness, etc., having people in the studio and bringing in new talent to keep things moving forward.

**Blues Event Update:** This is being organized by Melissa Yeaw for October 8, 2021, but still up in the air re: whether or not Town will allow it to be held at Town Hall.

### **Questions/Comments about Committee Reports/Minutes:**

Question: When do committees meet?:

Nominating Committee —will meet early May

Program Committee -regular monthly meetings

Memorial Committee - every two weeks (but put on hold until needed again)

40th Birthday Party Committee - every two weeks

Policy Committee - not right now - Annual need to look at policy 2 x's/year

Finance Committee - met April 15th

Community Advisory Committee -met in March

**VOTE TO APPROVE REPORTS:** Mark Adams motioned to approve reports, Dave Wilbur seconded it. Approved unanimously.

**IDEAS/DISCUSSION FROM THE BOARD:** The value of record donations was discussed. Matty Dread explained the procedure and value of the record sales on "Discogs" for the station. He expects record sales to increase now that pandemic is easing.

Marcy Feller asked about the possibility of broadcasting "Great Music on Sundays at 5 pm", coordinating it with programs already on the air.

There was a discussion of the difficulty of remote broadcasting because of poor quality of WIFI in places like Payomet, National Seashore. Sheila Lyons said that it would be a focus to try to

continue to get broadband to remote areas of the Cape with hopes that the Federal Government will provide some money as part of the Recovery act to help rural areas get access.

Mark Adams queried as to whether or not anyone was familiar with a radio program in 1981 "Provincetown's Heritage Radio Series" with Joel O'Brien. It was before WOMR went on air; no one was familiar with this program. Mark said he would do more research.

John Braden recommended that Board meetings be held every 2 months instead of every month with the next meeting to be held the 3rd Thursday in June. Bruce Bierhans had approved the agenda before this meeting.

**VOTE TO ADJOURN MEETING:**

Dave Wilbur motioned to adjourn meeting. Breon Dunigan seconded the motion. All approved.

**NEXT MEETING:** June 17, 2021 at 5:15 pm via Zoom

Minutes recorded by Georgene Riedl (filling in for Sandra Hemeon-McMahon)

**LOWER CAPE COMMUNICATIONS, INC. – WOMR  
FINANCE COMMITTEE Board Report – Prepared on April 20th,**

**2021** Note: Finance Committee met on April 15th, 2021

*Very importantly, after the last Finance Committee ended we found out that we will be receiving another special payment from CPB, potentially 100K +. John can fill in the details, he was working on making sure we have the correct paperwork done etc.*

**1. Standard Financial Update — as April 11th, 2021**

Checking - \$85,535. (Year ago - \$36,145) - Pledge drive proceeds coming in and second CPB payment due.

Reserves - \$165,983 (Year ago - \$92,255) - \$4,500 - Staff bonuses paid from reserves.

Things continue to look good. Next major injections of cash will be the second CPB payment and Spring pledge drive proceeds.

**2020/21 Second Quarter Fiscal Year Budget Analysis**

**Half way into the new fiscal year we are running a small - \$23K - surplus to budget. Expenditures are essentially on budget; income is over budget because of good pledge drive results and a high number, and value of automobile donations. The Finance Committee made a full review of the second quarter variance analysis, after which the analysis was approved for presentation to the Board in accordance with our policies. The analysis is included with the April Board materials.**

**Summary**

We are undoubtedly in a good place financially with great support from donors and the CPB. The risk associated with a potentially poor pledge drive is very much diminished and expenses are well managed. No negative surprises and a very big CPB positive surprise on the horizon. I only hope my new positive tone doesn't jinx us!

Respectfully submitted

Tony Pierson - Treasurer

**Report of the Executive Director**  
**Meeting of the Board of Directors WOMR/WFMR**  
**Thursday, April 22, 2021**

**Spring Pledge Drive as of April 20:**

As of April 20, we have surpassed our goal of \$76.5K. The goal for the on-air drive was \$65k which we achieved on April 20th. The goal for the direct appeal was \$11.5k which we surpassed the first couple of weeks.

On-air: 68,117

Direct: 17,135

Total: 85,252

**American Rescue Plan Act Stabilization Grant:**

Signed into law by President Biden on March 11th, \$175 million was provided to the Corporation for Public Broadcasting to distribute to public telecommunications entities to “maintain their programming and services” and “to prevent, prepare for and respond to the coronavirus”. The money is to be used to offset the licensee’s expenses directly related to the operation of the station.

Our station will receive \$144,322 which we will transfer into our reserve account while the accountant tracks our expenses as we spend down this amount in operating costs: namely payroll, tower rent, insurance and other larger ticket items. In order to make reporting easier, we plan to spend down this amount by the end of the fiscal year.

**Update on Building Projects:**

The door project is on a roll since the Historic Commission approved the project on April 6th. I expect the replacement to take place in late June. Despite my prodding the fire suppression system contractor, I haven’t heard from them since they responded to my email a month ago.

I would also like to find someone to paint the ramp and the railings on the side of the building. The railings in particular haven’t been repainted since we bought the building.

Because this is one of the access points to the galleries, It looks pretty bad. I've included some photos below.

~ Submitted April 21, 2021 - John Braden, Executive Director



## **Broadcasting Issues and Updates**

### **April 2021**

**Lady Di Live from Sandwich:** Lady Di's ability to broadcast from Sandwich has been stabilized. Matt is also broadcasting remotely but will be returning to the station in June after he has been vaccinated. This has inspired an infirmed DJ to ask if he can broadcast from home. The PC is currently discussing a policy around this subject in order to ensure organic turnover isn't sacrificed.

**ENCO Broadcasting Software:** Live broadcasting from Sandwich is being done using the new broadcasting software but we have yet to move forward with automation. I'm not sure how it works with the live broadcast other than possibly a sophisticated clock.

Chris Kelly was supposed to get in touch with Matty to get the ball rolling on his participation but that has not been the case. I have sent him a reminder and asked if we could look at July as a possible time-frame for training.

**Recording from the Susan P Lindquist Studio:** We had our first recorded interview in the SPL Studio since the pandemic started. Everything worked perfectly. We now have a talk back feature that we never had with our old equipment. Very handy.