

**WOMR Board of Directors
Minutes of
June 16, 2022 Zoom Meeting at 5:15 pm**

Attendees: John Braden, Marcy Feller, Georgene Riedl, Tony Pierson, Sheila House, Indira Ganesan, Sheila Lyons, Fred Boak, Clarke Doody (public)

Regrets: Justine Alten, David Wilber, Eli Ingraham, Breon Dunigan, Barbara Blaisdell, Janice Roderick, Sarah Burrill, Mark Adams

Meeting called to order at 5:19 pm

Minutes: motion to approve May 2022 minutes by Sheila House, Indira seconded; no quorum present for approval vote

Public Comment: none

Treasurer's Report: finances continue to be strong; ~\$56k remaining on mortgage **See attached.**

Action Item: Please let John Braden know if you would be interested in becoming treasurer. (future planning, Tony has another year left on the board, knowing who might be up next would give us time to transition smoothly)

Question from Georgene: what are our concerns regarding rising interest rates? Tony: CD strategy should start reaping benefits; mortgage resets every 2 years and he thinks we are probably locked in at the current rate for another 10 months or so.

Executive Director's Report: John met with the Nominating Committee and they have identified two candidates for the Board. **See attached.**

Broadcasting Issues & Updates: we have internet at Mt Gilboa! Our engineer Chris Kelly has a proposed shopping list of about \$6000 of new equipment. Needs to be reviewed, whatever we decide to purchase will be included in budget for next fiscal year. Tony suggested we invite Chris to present his proposal to the Board to help us determine wishlist vs critical need items. **See attached.**

Old Business: no questions regarding committee reports/minutes

Officer Term Extension Proposal: no quorum present, so we were unable to vote on this proposal. Tony proposed sending it out to Board members to be voted on via email.

New Business

Board Officers: Who is interested? Are YOU interested? Let Marcy know!

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Listener Surveys: Marcy had a conversation with the GM of WGTZ (X102), who encouraged us to work with a consultant and also that we send out surveys to various businesses and other entities on Cape Cod and ask basic questions, the idea being to get responses from non-listeners as well as listeners.

Eli will be joining the ad hoc committee (plans are still vague), staff is also involved.

John said that one board candidate, Lyn Cason, may be someone who has ideas, as she has worked in this area.

John attended Philanthropy Partners of Cape Cod & Islands, and anecdotally other Cape Cod organizations are also seeing a bump in contributions.

Board Candidate: we met Clarke Doody, a candidate for the board, who sat in on the board meeting.

Annual Meeting: typically the Saturday before Thanksgiving; John is considering Harbor Hotel

Next meeting: Zoom on August 25, 2022 at 5:15 pm

Adjournment: motion to adjourn by Sheila House, Georgene seconded. Meeting adjourned at 6:03

~ Submitted August 1, 2022 - Fred Boak, Board Clerk

WOMR
FINANCE COMMITTEE hasn't met since May 12, 2022, but did review
these Notes for Board - Data as of
June 5th

Standard Financial Update

With less than 4 months left in the current FY, finances remain strong with over \$52,000 in checking and \$215K in reserves. We started the fiscal year with approximately \$50k in checking and haven't used reserves for any WOMR expenses.

Notable:

- May 2nd, receipt of second CPB payment of \$33,514
- May 24th, with Board approval a \$55,000 mortgage pay down

was made Pledge Drive Update

The next major infusion of cash will come with the Summer pledge drive scheduled

for late July. Major Financial Initiatives

None underway - looks like building projects will spill into next fiscal year.

We continue to experience equipment issues at both sites but, so far, no major financial exposure. We will address future equipment needs in the Budget process.

Mortgage Payoff Proposal

As noted above we paid another \$55,000 off mortgage on May 24th.

After August review of Summer Pledge results, and third Q variance analysis FC will make final payoff strategy recommendation. The current balance is now approximately \$56,000.

Succession Planning

Need to identify candidates for future Treasurer position. Please let John know if you are interested.

Report of the Executive Director
Meeting of the Board of Directors WOMR/WFMR
Thursday, June 16, 2022

Summer Pledge Drive:

The next Pledge Drive begins on July 22nd and ends on August 4th.

Building Projects:

The signs on the property have been either repainted or replaced. The pole for the large sign in the front has been replaced, we are still waiting for the electrician to replace the light fixture. In the end there will be a small plaque attached to the sign pole commemorating T Gandolfo's contributions to the station.

I have engaged with a painting contractor about painting and repairing the handicap ramp. I reached out to three other contractors to get another bid, of which two said that they would be by the look at the job and one simply didn't respond. Ultimately, none of them showed up. I ran the quote from Stewart Painting by Breon Dunigan and Rupert Bankert - both of them contractors - who said [the quote](#) looked fine to them.

40th Anniversary:

As I mentioned last month: there is a subcommittee of the 40th committee working out details for the Food Truck event in October (Rockin' Picnic in the Park). We worked out income and expenses and are looking at sponsors to cover about 60% of the expenses that the income doesn't make up for. Approximately \$1,200.

Other events are being developed. The three confirmed events:

- June 29 Farland on the Beach Party at 6:30
- July 15 Meet and Greet at Cross Rip Gallery Harwich Port at 5:00
- October 15 Food Truck event, Brooks Park Harwich: noon to 4:00

Strategic Planning on Programming:

The meetings between this committee and Belinda have come to an end. I believe we learned a lot from the experience and it also gave us a lot to think about. At this point it's up to the committee to come together and talk about what we've gleaned and how we want to move forward. Our next meeting is June 21st which should yield a report to share with the Board.

~ Submitted June 14, 2022 - John Braden, Executive Director

Broadcasting Issues and Updates June 2022

WOMR:

- Comcast has completed the installation of business level internet at Mt Gilboa.
- I had to call in a contractor to reattach the brace for the studio-to-transmitter receiver dish who showed up on Saturday morning and completed the repairs in three hours.



WFMR: The transmitter there continues to give us problems. After conferring with tech support at Nautel, Chris Kelly ordered an LED screen for the V2.5. He installed the screen a few days later which immediately burned out. Currently we are once again using a borrowed transmitter.

As a result of this habit of new parts burning out upon installation, Kelly is recommending that we look at installing a grounding bar. Also, still waiting for electrician to hook us up to our own service.