Minutes of WOMR Board of Directors October 19, 2022 In Person Meeting at Wellfleet Preservation Hall 5:15 pm

Attendees: John Braden (staff), Marcy Feller, Georgene Riedl, Tony Pierson, Sheila House, Janice Roderick, Justine Alten, Breon Dunigan, Sarah Burrill, Sheila Lyons, Indira Ganesan

Regrets: Eli Ingraham, Fred Boak, Sheila Lyons, Mark Adams, Dave Wilbur, Barbara Blaisdell

Meeting called to order at 5:20pm

Minutes: September 2022 minutes approved unanimously,

Public Comment: None

Finance Committee Report: As of Oct 1:

• 30,0000 in bank

- 35,000 in Checking
- 180,000 in reserves

Mortgage: 10,000 to pay off.

Proposal: Georgene recommended we pay off Mortgage with 5,000 from checking, and

5,000 from reserves. Breon seconded. Unanimously Approved.

Next year: Establish an Equity Line of Credit/Working Line of Credit.

Executive Director's Report: Fall Pledge Drive starts on Friday November 4th and runs for 14 days. The Appeal Letter has gone out. DJ Summit Meeting Oct 29 on Zoom.

Building Projects:

Old Issues: Ramp Painted. Double Door Replacement Issue continues:

Suggestion to use Wood not Vinyl. Breon suggests Fiberglass.

New Issue: Backflow Prevention System needs repair. 3,000 cost.

- Triathlon and Meet & Greet at Devils Purse were successfully completed. John suggests we do more Meet & Greets moving forward.,
- Next Event is also the last of 40th Anniversary 2022 Events: Community Potluck & "Outermost" Film, Nov 4 at Little Chapel in the Pines, Eastham. 6pm.
- Need more new members for the Community Advisory Board. Set-up announcements to invite the public to join.
- Mobile App for WOMR is in the works and being beta tested. Hopefully it can roll out for Fall Pledge Drive.

Broadcasting Issues & Updates: None

Revisiting Issues:

Officer nominations: Still looking for treasurer.

Mission Statement:

Mike Fee did a great job writing it. Suggestion made to include acknowledgement of operating on Tribal lands. Sheila moved to Approve, Sarah seconded. Unanimous Approval.

Goals/Strategies for next few years:

Generate more members for Community Advisory Board

Publicize events to increase attendance

Discussion on diversity in radio audiences.

Do we have a Programming Vision to increase diversity?

Can Blocks be used to create specific genres/styles of music—ie Blues on Tuesdays, World on Sunday. This can be difficult given the nature of the volunteer's music interests.

Board Cocktails Monday Nov 7th at Montano's, 5pm. Invite guests.

Next Board Meeting Wednesday, December 14th

Tony Pierson suggested next officers decide on the frequency of meetings.

Annual meeting: November 19th. December 14th will be the last meeting of 2022.

Meeting Adjourned: 6:45

Minutes submitted: October 25, 2022

By Indira ganesan