

Minutes of WOMR Board of Directors
Wednesday, December 14, 2022
Montano's Restaurant, 481 Route 6, North Truro, MA 02652

Attendees: John Braden (staff), Marcy Feller (outgoing board President), Sheila House, Georgene Riedl, Janice Roderick, Breon Dunigan, Sarah Burrill, Fred Boak, Justine Alten, Indira Ganesan, Dave Wilbur (outgoing board member), Dan Gallagher (incoming board member), Lyn Cason (incoming board member), Clark Doody (incoming board member), Sheila Lyons

Regrets: Eli Ingraham, Tony Pierson, Barbara Blaisdell

Meeting called to order at: 5:27pm

Minutes: Sheila H motioned to approve the minutes of the October 2022 meeting, Justine seconded, approval was unanimous

Public comment: none

Finance Committee report: see attached

Executive Director report: see attached, followup discussion ensued

- New WOMR mobile app
 - general hoo-rays, a few comments/suggestions
- Security incident at the station
 - Quite likely time to consider a RING doorbell/camera setup
 - Clark said he has a system installed in his gallery and "it's too easy not to do it"
- Building maintenance/repair issue
 - Dan has a suggestion for someone who could help with the door
 - Dan is likely to be joining the building committee
- Pledge drive
 - Direct appeal is currently behind budget, but John thinks likely to meet expectations by end of year.
 - Budget was based on 3 year average and last year was a VERY good year

Broadcast Issues & Updates: no issues – huzzah!

Committee Minutes/Reports: no comments, questions, or discussion

Election of Officers

President: Sheila House (Dave motioned, Marcy seconded, unanimous approval)

Vice President: Breon Dunigan (Dave motioned, Sarah seconded, unanimous approval)

Treasurer: Tony Pierson (Marcy motioned, Justine seconded, unanimous approval)

Clerk: Fred Boak (Breon motioned, Georgene seconded, unanimous approval)

At large member of Executive Committee: Janice Roderick (Breon motioned, Sarah seconded, unanimous approval)

Other Business: farewell sentiments from outgoing President Marcy Feller, who said that board members were an enjoyable group of people: no squabbling, no back-biting, and calm discussion.

Next board meeting: Wednesday, January 25, 5:15pm at Wellfleet Preservation Hall, 335 Main St, Wellfleet, MA 02667

Adjournment: 6:07pm (Fred motioned, Dave seconded, unanimous approval)

Minutes submitted January 21, 2023 by Fred Boak, Board Clerk

Financial Report to Dec. 14 Board Meeting - as of Dec 5th

First a big thanks to those departing the FC (Rick and Bruce) this calendar year. They were a big part of the “getting to no debt” strategy. A big thanks to them, and the whole committee, for their diligence.

The new FC will be formed at the January Board meeting. We will strive to meet one week prior to 2023 Board meetings.

Standard Financials

Note: Started FY23 with \$30,000 in checking and \$180,000 in reserves (October 1)

Current Finances, two months into FY23:

As of Dec 5th, the checking balance is \$107,239 and total reserves are over \$175,000.

Notables:

- \$5,000 of reserves was used in November for staff bonus pool.
- First CPB payment of \$78,300 was received on November 25th. The second payment of \$33,560 is expected circa February.
- We are still receiving pledges and expect good year-end giving. However, for the first time in many years, we may miss our budgeted pledge/mail drive numbers. John can give an update on exactly where we stand at the Board meeting.
- Ramp painting is done and fully paid
- We will maximize our interest income by transferring \$70,000 today from checking to our money market account, and manage the future checking account balance between \$20-40,000.
- We will review and manage the CD portfolio to maximize interest income.

Anything of note for deposits or expenditures in December?

We are expecting a new estimate for building the double doors and transom for the east entrance door replacement job. This could trigger a need for a deposit. \$4,000 of reserves have been ear-marked for this project.

Items for new 2023 Finance Committee in coming months

- Quarterly variance analysis, beginning in January
- Establishment of Vice-Treasurer position - goal before March 1st.
- Review of Underwriting income, risks and strategy for growth.
- Need for and timing of establishing a credit line - either equity line against building or working capital line.
- Manage cash flow to maximize interest income
- Further development of a 5-year capital plan - for building and equipment?
- Discuss Reserve investment strategy; do we need a written policy?

WOMR Treasurer

Tony Pierson

PS Apologies in advance if I miss the December Board meeting. I will surely miss the social time after!!

I will be traveling in Oregon this holiday season, all that is left to say is Happy Holidays and a great New Year.

Report of the Executive Director
Meeting of the Board of Directors WOMR
Wednesday, December 14, 2022 / Montano's Truro

Stalker:

My apologies for not including the new board members in my email about this.

A super fan of the station and Matty in particular came to visit on Wednesday morning. Right away she came across as a bit unbalanced but not enough to raise alarms. She met with Matty for a bit, telling him that she was donating herself and her life to the radio station. Matty went into an intake meeting with a couple of new volunteers, while she began to move items into the building from her car, putting the bulk of it on the second floor landing.

I didn't really notice what she was up to until I got curious to why she kept coming in and out. When I asked her why she had brought these things into the station, she repeated that she was donating her life and herself to the radio station. When I told her that her behavior was unusual she replied that she was now working here. When I corrected her she told me it wasn't up to me, it was up to Matty. When I corrected her again, she got angry and went outside.

As I was deciding whether or not to call the police, she helped the decision along when I saw her across the street screaming at the building (*I thought she may have been screaming at people passing by but learned later in a video she posted in social media that the building itself was the audience. I saw her a short time later in the back parking lot continuing her rant.*)

The police came, I gave a statement to one of them and gave him a tour of the things she brought into the station. He asked me to gather everything into boxes and bring them to the bottom of the stairs. He drew up a no trespassing order which she and I both signed and they sent her on her way. Unfortunately she showed up on the property - three times that I know of, including one where she followed a volunteer in the back door while I was at lunch on Thursday and there was no one else in the station.

In addition, she had gotten through to the on-air DJ on Thursday morning and asked to speak to Matty. The DJ told her that Matty was at home so she followed up by sending an email to Matty saying that she would have to come to his house to co-host his radio show with him. Matty responded by going to the Orleans District Court and obtaining a Harassment Prevention Order.

On Friday I checked her social media accounts but there were no updates. I contacted the officer who handled the case and they had not seen her since she headed out of town on Thursday evening. He also mentioned that she will be arraigned for trespassing charges.

Fall Pledge Drive:

As of December 13th, the Fall on-air drive was about \$4.5k short of its goal and the direct appeal was short almost \$11k.

A lot of checks have come in this week but they need to be processed. We've gotten online donations daily as well. This is the time for year end giving, we get a lot of checks and donations from foundations through the end of January. I suspect we will make our goal but probably not exceed it.

Raised:

On air appeal: \$80,333 / Budgeted: \$85,000

Direct Appeal: \$11,915 / Budgeted: \$23,000

Building Projects:

I spoke to a rep at the contractors building the replacement doors for the east side of the building and she was supposed to send the long awaited estimate the day we spoke. I sent her a follow up email a week later after the estimate never arrived.

The back-flow prevention mechanism that's part of the fire suppression system has been repaired.

Maintenance to the front of the building was derailed when someone from Town Hall showed up and told us we need a permit. The permit has since been secured so next will be the challenge of getting the contractors back.

Triathlon:

Looks like the station will be splitting a little more than \$10k in profits from this year's triathlon. I expect this number to increase as we raise the cap on participants. In addition, at the race director's request, we have moved the race back to its original June date.

Outermost Radio: The Potluck Party:

This turned out to be quite an event with more than 50 people attending.

Mobile App: You can find the app at the [Apple Store](#) and [Google Play Store](#). We are getting rave reviews from users.

Broadcasting Issues: None.

~ Submitted December 13th, 2022 / John Braden, Executive Director