

Minutes of WOMR Board of Directors
Wednesday, January 25, 2023
Wellfleet Preservation Hall, 335 Main St, Wellfleet, MA 02667 and Zoom

Attendees: John Braden (staff), Sheila House, Georgene Riedl (via Zoom), Breon Dunigan, Sarah Burrill, Fred Boak, Justine Alten, Indira Ganesan (via Zoom), Dan Gallagher, Lyn Cason, Clarke Doody, Eli Ingraham (via Zoom), Matthew Dunn (staff)

Regrets: Tony Pierson, Barbara Blaisdell, Janice Roderick, Sheila Lyons

Meeting called to order at: 5:20pm

Minutes: Sarah motioned to approve the minutes of the December 2022 meeting, Lyn seconded, approval was unanimous

Public comment: none

Finance Committee report: see attached

summary: All is well: Q1 on target for expenses and over budget for revenue

Executive Director report: see attached, followup discussion ensued

Pledge drive:

- Lyn asked if a board matching challenge can be done, John answered that yes, we did one in early covid and it could be done again.
- Spring pledge drive will be in mid April (starting April 21) due to religious holidays in early April, when we would normally have it

December flood

- thermostat in hot water heater burned out due to high water in the basement
- needs to be lifted (currently only 8" off the floor)
- some discussion of alternatives:
 - Clarke: heat pump water heater
 - Dan: instantaneous hot water on demand, could be mounted and hung from ceiling
 - MassSave rebates for heat pump

Solar panels

- In very early stages of talking with Andrew from My Generation Energy
- Lily House received a 1:1 grant for their solar project and John is hoping we can get one too
- Andrew of MGE is somewhat concerned about Provincetown approval for historic building
- Eli has an historic home and was able to get solar approval
- Dan suggested that solar panels for WOMR could be on another building in town
- Georgene asked about solar shingles; Dan said they're not a good idea

Broadcast Issues & Updates: none

WOMR Board of Directors – January 25, 2023 Meeting Minutes – Page 2

Other Business

Sub-Committees:

- Policy Committee will be meeting more often this year
- Personnel Committee will be discussing the possibility of a new hire
- Events Committee is planning the upcoming birthday party and future meet & greets

HR Committee (formerly Personnel Committee): Lyn moved that we rename the Personnel Committee to Human Resources Committee, Sarah seconded, unanimous approval

Committee Minutes/Reports: discussion of Data Committee report, mostly the possibility of promoting the station with live streams (YouTube, TikTok)

- staff doesn't have the time to coordinate, but could be a job requirement of the new hire
- copyright is an issue for live streaming from the station
- Clarke: could be live performances, doesn't even have to be live, could post videos of local musicians' prerecorded shows

Next board meeting: Wednesday, March 8, 3pm at Eastham Public Library, 190 Samoset Rd, Eastham, MA 02642 (after our March meeting we will meet at 5:15pm on the 2nd Wednesday of the month)

Adjournment: 6:09pm (Sheila motioned, Breon seconded, unanimous approval)

Minutes submitted March 5, 2023 by Fred Boak, Board Clerk

Financial Report to January 25 Board Meeting

The FC hasn't met since the last Board meeting; we will meet with new members on the committee in February.

Our financial position is still strong - over 270k in total funds (approximately 96K operating funds and 174K in reserves).

We are managing accounts to maximize interest income by:

Keeping Money Market balances over 50K (which earns 2%, the highest available rate);

Managing the checking NOW account to between 30-50k and;

Tilting the CD portfolio, at CD maturity, to maturities with higher rates (15,18, and 24 months with rates between 2.5 and 3.0%).

The 2023 Finance Committee will conduct the first quarter variance analysis in February and appoint a Vice-Treasurer, especially important since I continue to struggle with spinal issues. I hope to be at the upcoming Board meeting, but sometimes I need to limit my activities, apologies if I don't make it.

Thanks

Treasurer Tony

Report of the Executive Director
Meeting of the Board of Directors WOMR
Wednesday, January 25, 2023 / Wellfleet Preservation Hall

The Christmas Flood:

There was a dreadful flood during the storm of Christmas weekend. Eleven foot high tide and strong winds resulted in 3 ½ feet of seawater on Howland St and stretching out the far end of East End Market on Bradford St as well as Commercial St. The Market ended up with about two feet of water inside.

I was on vacation and Matty was working from home on the 23rd but Chris Boles was there to witness the event. (That's his car in the photo of the parking lot below.) While many of our neighbors suffered from major damage, the station had about two feet of groundwater in the basement which drained away by the next morning. Chris' car was totaled and has since been replaced.

Fall Pledge Drive/Final Numbers:

As of January 18th, the Fall on-air drive has raised \$116.8k, surpassing our goal of \$108k. Year end giving was very strong as it has been for several years now.

Raised:

On air appeal: \$94,253 / Budgeted: \$85,000

Direct Appeal: \$22,516 / Budgeted: \$23,000

Building Projects:

After visiting the contractor that was hired to build the double doors to check on the status of our estimate - which we never got - the installation contractor is now looking at another vendor.

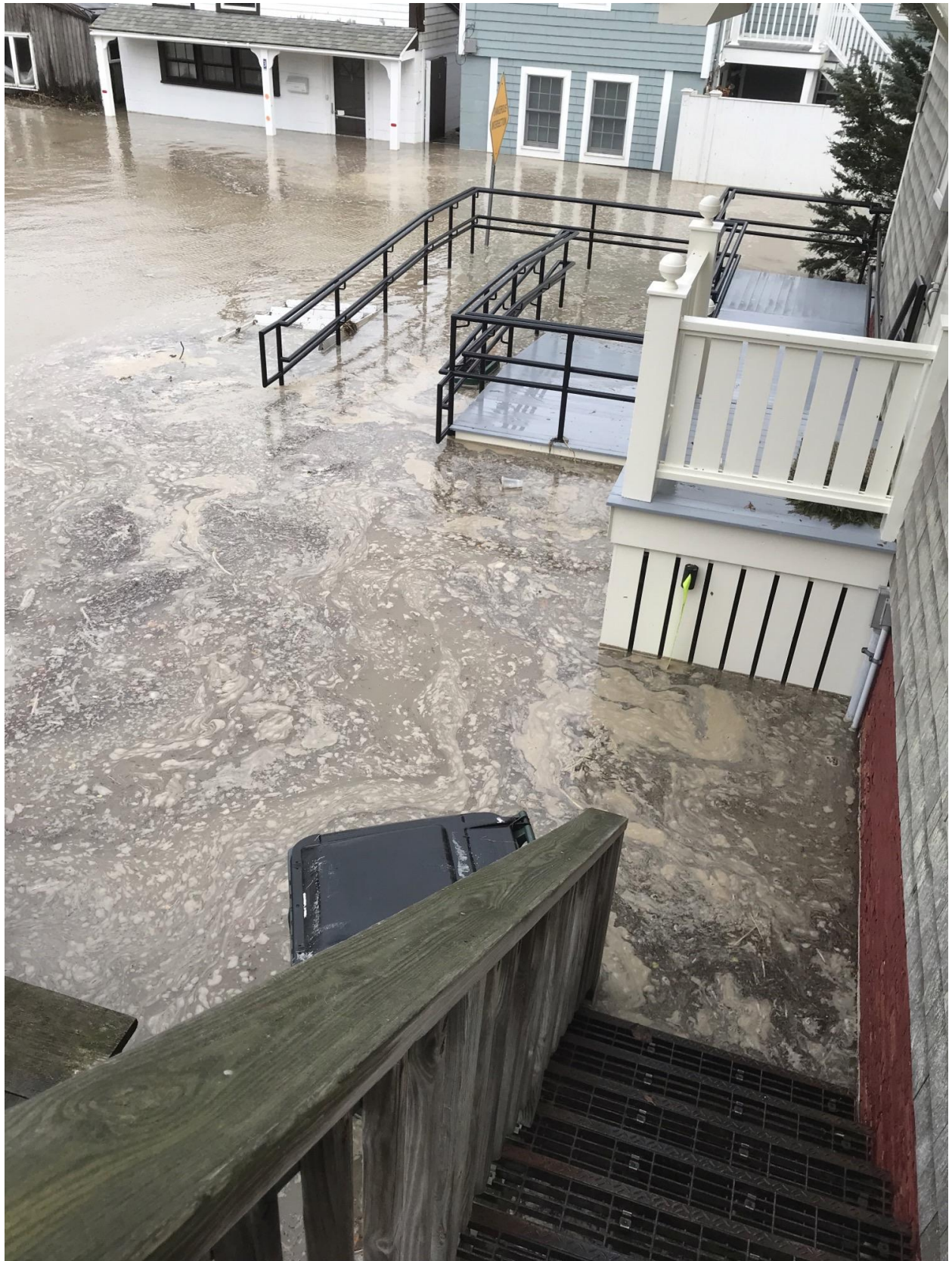
Maintenance to the front of the building was derailed when someone from Town Hall showed up and told us we need a permit. The permit has since been secured but the building commissioner is being a stickler about details that seem trivial, which is holding up the process but I have been assured that things are moving forward.

I reached out to My Generation Energy earlier this week to see what options we may have for solar panels at the Schoolhouse. A meeting has yet to be scheduled.

One of the thermostats in our hot water heater in the basement was fried during the Christmas weekend flood. I am working with a plumber and electrician to repair it and raise it off the ground level.

~ Submitted January 20, 2023 / John Braden, Executive Director









Mobile App: As a reminder, you can find the app at the [Apple Store](#) and [Google Play Store](#). Tell your friends.