

## Grantee Information

ID	3981
Grantee Name	WOMR-FM
City	Provincetown
State	MA
Licensee Type	Community

### 6.1 Telling Public Radio's Story

Jump to question: 6.1 ▾

The purpose of this section is to give you an opportunity to tell us and your community about the activities you have engaged in to address community needs by outlining key services provided, and the local value and impact of those services. Please report on activities that occurred in Fiscal Year 2022. Responses may be shared with Congress or the public. Grantees are required to post a copy of this report (Section 6 only) to their website no later than ten (10) days after the submission of the report to CPB. CPB recommends placing the report in an "About" or similar section on your website. **This section had previously been optional. Response to this section of the SAS is now mandatory.**

**Joint licensee Grantees that have filed a 2022 Local Content and Services Report as part of meeting the requirement for TV CSG funding may state they have done so in the corresponding questions below, so long as all of the questions below were addressed as they relate to radio operations in such report. You must include the date the report was submitted to CPB along with the TV Grantee ID under which it was submitted.**

### 6.1 Telling Public Radio's Story

Jump to question: 6.1 ▾

1. Describe your overall goals and approach to address identified community issues, needs, and interests through your station's vital local services, such as multiplatform long and short-form content, digital and in-person engagement, education services, community information, partnership support, and other activities, and audiences you reached or new audiences you engaged.

WOMR was founded more than 40 years ago with the goal of operating a nonprofit, non-commercial educational radio station in Provincetown for the benefit of the residents of and visitors to Cape Cod. To provide a broadcast service to Cape Cod which is entertaining, informative and educational; to encourage participation by members of the community in the management of the station and in the production of radio programs; and to provide an outlet for the local population to present educational, artistic and informative programs. In 2023 we will continue to provide a platform for the community to play music they are passionate about and to talk to community members who have valuable information that's important to the community. We will continue to work with other organizations to educate listeners about the services they provide. In addition, we are focused on elevating our diversity and inclusion profile. Our website and social media platforms are constantly updated, promoting community arts programming, well-being information as well as our own programming. After a year of 40th anniversary celebrations (post a multi-year pandemic shutdown), we are also excited about getting back into the community to connect with our listeners and increase our visibility.

### 6.1 Telling Public Radio's Story

Jump to question: 6.1 ▾

2. Describe key initiatives and the variety of partners with whom you collaborated, including other public media outlets, community nonprofits, government agencies, educational institutions, the business community, teachers and parents, etc. This will illustrate the many ways you're connected across the community and engaged with other important organizations in the area.

Typically, the station produces much of our programming with local nonprofit organizations including those in the arts, the fisheries, social service organizations and schools as well as the local community TV stations. Three of our music programs have regularly featured live guests from both the Coffeehouse at the Mews, where the public is able to perform or read poetry, as well as the First Encounter Coffeehouse which features a singular traveling performer per show. We also feature a biweekly students program hosted by a couple of pre-teen students from the Nauset Regional School system as well as occasional teacher and student collaborations from the Sturgis Charter school. We also work with the Wellfleet Preservation Hall to feature poetry readings from poets who have placed in our regional poetry contest. We have a great working relationship with the Homeless Prevention Council through informational interviews and promotions. Their work in aiding the homeless has increased in the shadow of the COVID-19 pandemic and through the acute housing crisis facing Cape Cod. We have featured guests on our Arts Week program from local performing arts institutions like The Provincetown Theater, Wellfleet Harbor Actors Theater, The Harbor Stage Company, Cape Rep Theater and The Cape Cod theater company as well as performers passing through Provincetown's many performance venues that cater to tourism. Several of our music programmers routinely invite local musicians to perform and talk about their appearances. One of our programs is hosted by Protecting our Past, a nonprofit committed to preserving the old architect found in this historic community.

## 6.1 Telling Public Radio's Story

Jump to question: 6.1 ▾

3. What impact did your key initiatives and partnerships have in your community? Describe any known measurable impact, such as increased awareness, learning or understanding about particular issues. Describe indicators of success, such as connecting people to needed resources or strengthening conversational ties across diverse neighborhoods. Did a partner see an increase in requests for related resources? Please include direct feedback from a partner(s) or from a person(s) served.

We worked with the Homeless Prevention Council to promote their services, local office hours and new staffing through recorded PSAs and a feature interview with the organization's executive director. We also interviewed the same executive director along with a state rep and the CEO of Community Development Partnership to talk about how the current housing crisis is preventing the Outer Cape from filling important jobs like police and educators. The ED of HPC shared positive feedback that she had gotten from community members and an increased awareness of programs they have to offer. The founder and president of Protect Our Past - a program about preserving historic buildings on Cape Cod - got positive email feedback that resulted in acquiring new volunteers in two cases. Our Arts Week spoken word programmer has connected people with community resources for the arts.... filling seats in theaters, bringing a "new" visual artist to their attention, introducing them to the Cape's symphony orchestra and other, smaller ensembles, helping them experience the richness of the arts on the Cape. Direct feedback from a listener to a show about utilizing local herbs: "Such an inspiring (and honestly jaw-dropping at times) conversation about the power that can be cultivated around us. So many good tips, new and old fave herbs mentioned...I definitely want to try some things out, now. Thank you!" We also feature a Jamaican Dancehall program geared to the local Jamaican population/workforce for which we get a lot of positive feedback.

## 6.1 Telling Public Radio's Story

Jump to question: 6.1 ▾

4. Please describe any efforts (e.g. programming, production, engagement activities) you have made to investigate and/or meet the needs of minority and other diverse audiences (including, but not limited to, new immigrants, people for whom English is a second language and illiterate adults) during Fiscal Year 2022, and any plans you have made to meet the needs of these audiences during Fiscal Year 2023. If you regularly broadcast in a language other than English, please note the language broadcast.

This year we interviewed the Founder and Executive Director of Amplify POC Tara Vargas Wallace and African American dance professor Bernard Brown on the history of colonialism and dance activism. We also had pregnancy doula Tsadae Neway in our studios, talking about creating safe spaces for people of color during pregnancy. We also spoke with Lenka Lichtenberg, a Czech immigrant who moved to Canada, about her mother and grandmother's holocaust experience. We have a music programmer who immigrated from Jamaica and plays Dancehall music for the Jamaican workforce, a large number of which live in our community. The programmer does the program entirely in Jamaican Patois. In the coming year we plan to focus more on non-profits whose work addresses the needs of low income immigrant communities, women of color, the homeless population, victims of war and victims of unjust incarceration, including two nonprofits, Mujeres Unidas Avanzando and Women's Lunch Place.

## 6.1 Telling Public Radio's Story

Jump to question: 6.1 ▾

5. Please assess the impact that your CPB funding had on your ability to serve your community. What were you able to do with your grant that you wouldn't be able to do if you didn't receive it?

CPB funding has been essential to our operations for many years now, allowing us to better fund the things we need to provide a valuable community service. Among the things we are able to do better because of the funding is to maintain an interactive website and the services provided there: like a streaming service, podcasting, archive streaming, a community calendar, a donation and merchandise page and a real-time broadcast schedule. Additionally we are able to pay for maintenance on audio equipment, broadcast equipment, computers and printers, national programming, insurance, utilities and endless other expenses. We are fortunate to have other sources of funding such as listener support, underwriting and rents from the building we own - which helps to maintain the building. However, the loss of CPB funds would mean an additional pledge drive for which we already hold three a year.

### Comments

#### Question

#### Comment

No Comments for this section