

Minutes

WOMR Board of Directors Meeting

Thursday, June 26, 2025 – 5:30 PM (via Zoom)

Call to Order

The meeting was called to order at **5:38 PM**.

In Attendance:

Breon Dunigan, Indira Ganesan, Bob Seay, Mary Martin, Sarah Burrill, Lyn Cason, Ira Wood, Stephanie Helm, Eli Ingraham, Sheila House, John Braden (staff)

Regrets:

Barbara Blaisdell, Dan Gallagher, Fran Sullivan, Fred Boak

Approval of Minutes

Motion to approve the minutes of the May 15, 2025 meeting:

Moved: Lyn Cason

Seconded: Eli Ingraham

No discussion, motion passed unanimously.

Finance Committee Report

- Year-to-date surplus of **\$100,000**
- Revenue up **\$71,000** over last year; expenses up **\$9,000**
- Underwriting up slightly, credited to Kirsten's efforts
- Pledges higher for Spring Drive; Summer Drive has raised **\$33,000** to date
- Automobile donations down compared to last year
- Salaries up compared to last year
- CDs renewing at lower rates
- The first eight months of income are **84%** of the annual budget; expenses **69%**
- Building next year's budget will be challenging due to potential loss of CPB funding. If there are any expected expenses, they should be addressed sooner rather than later.
- During the Summer Drive, the station will communicate CPB funding uncertainties to listeners.
- Operating objective: maintain **\$300,000** in reserves

- Preliminary next-year budget shows a deficit of **\$50,000**

Executive Director's Report

- **Summer Drive:** \$33,000 raised prior to official start
- **Events:**
 - Wellfleet Sprint Triathlon was successful
 - 1950s Radio Broadcast at the UU Church also successful
 - Fiddle & the Harp DJs planning fundraiser at Preservation Hall late September
 - Carnival Parade float planned
 - Mondaze events at Prez Hall planned through September
 - Meet & Greet planned at Devil's Purse Brewery
- John emphasized the importance of maintaining a presence in Provincetown.

Broadcast Issues

- **Mt. Gilboa Renovation:**
 - Town upgrades will require changes to the antenna feedline; estimated cost up to **\$15,000**
 - Need to replace and bury part of the feedline
 - Exploring alternative broadcast solutions (e.g., temporary antenna on shed to avoid auxiliary transmitter interference); costs to be determined.

Strategic Roadmap

- **Motion to adopt the Strategic Roadmap:**
Moved: Ira Wood
Seconded: Lyn Cason
 Motion passed unanimously.
- Action items from the roadmap will be included as standing agenda items going forward.
- The roadmap will be shared on the website, with grantors, and in the newsletter.

Board Evaluation & Committee Updates

- Overall evaluation was mostly positive.
- Noted that more board members need to step up to chair committees.
- The development committee is reviewing donor management software.
- The HR committee is working on the employee handbook.

- The policy committee has not been meeting regularly.
- The building and data committees are inactive.
- **Discussion:** Committees need to meet more often; this will be near the top of the next agenda.

Other Business

- Determine whether to schedule an August meeting or take a summer recess and reconvene in September.
- Share the donor management software research report with the full board.
- Reach out to Policy Committee members to confirm their continued participation.

Adjournment

Motion to adjourn:

Moved: Sarah Burrill

Seconded: Mary Martin

Motion approved unanimously.

The meeting adjourned at **6:45 PM**.

Next Meeting:

Thursday, July 17, 2025, at **4:00 PM via Zoom**

Minutes by Ira Wood & John Braden with help from artificial intelligence.

~WOMR Builds Community Through Media~