

Minutes of WOMR/WFMR Program Committee Meeting July 16, 2025

Attendees: Mike Fee (Chair), Matty Dunn (staff), Moe Keane-Bottino, Denya LeVine, Bud Pyatak, Andy Rahorcsak, John Braden (staff), Georgene Riedl, Breon Dunigan, Mary Lyttle, Fran Sullivan, Ira Wood

Regrets: None

Minutes: Bud Pyatak

Meeting called to order at 4:03pm

Approval of Minutes

Upon motion and seconded Committee unanimously voted to approve the minutes of the June 18, 2025, meeting.

Program Proposals and Program Updates

Matty announced the resignation of Steve Shervanian as Steve is moving to New Hampshire and cannot work remotely since it is difficult to produce vinyl and CD remotely. He indicated John Harrison's interest in filling in Steve's timeslot. On a motion from Breon and seconded by Denya, John's application was approved unanimously by the Committee.

Matty announced the resignation of Crazy Kenny. He also announced that The Wig has requested to go on leave for the rest of the summer. This leaves the Saturday 9PM to 12 AM slot open 3 out of 4 weeks a month. He also informed the Committee that Janice Murphy might be interested in the slot. Reaction from the Committee was mixed. The Committee voted to continue advertising the Saturday night slots and accept recorded shows for those slots.

The Cape Cod Baseball League rejected WOMR's interest in broadcasting baseball games as there was no room in their broadcast booth.

Lisa Collins and Dave Gagne are undergoing training. Lisa is interested in performing a bluegrass show and David is interested in a show that plays 80s and 90s music.

Matty provided an update on the Training Team's efforts. The team is working on providing written and video materials to help new DJs learn the technical and operational aspects of the station. There will be two writing projects a general rules of the road and a technical manual. There would be a DJ handbook on the computer and a one-page summary that would be used in the studio.

Matty introduced the concept of a Customer Relationship Management (hereinafter CRM) system to improve donor management and fundraising efforts. The CRM will track donor history, event attendance and other interactions improving collaboration among staff and will enable better donor cultivation and fundraising campaigns including peer to peer fundraising. This will be a necessary tool in replacing lost funding.

The Committee agreed to take August off for the next meeting.

Adjournment

Upon motion duly seconded the committee voted to adjourn at 5:09 PM.