

Minutes of WOMR Board of Directors
Thursday, January 8, 2026
Eastham Public Library, 190 Samoset Rd, Eastham, MA and ZOOM

Attendees: John Braden (staff), Sheila House, Mike Fee, Dan Gallagher, Lyn Cason, David Panagore, Ira Wood, Matt Dunn (staff), Bob Weiser (volunteer), Fred Boak, Breon Dunnigan, Fran Sullivan, Marcy Feller, Mary Martin

Regrets: Indira Ganesan, Sarah Burrill, Stephanie Helm, Bob Seay

Meeting called to order at: 4:05pm

Minutes: minutes of the October 16, and November 20, 2025 meeting were approved (apologies from your faithful servant, I was late to the meeting and missed the details of the vote)

Public comment: none

Finance Committee report: see attached

- Question from the board regarding the increase in transaction fee expenses for online donations. Mostly due to increase in online donations and with the new donation pages, donors will have an option to cover fees.
- Question from the board regarding increase in membership drive expenses. Most likely due to the hoodies in the fall pledge drive and other thank you gifts.

Executive Director report: see attached

- The donate button on our website now goes to our Bloomerang donation page. Matty gave us a demo of what's available with the donation pages we get with our Bloomerang account. We can have show or DJ specific fundraising pages, which would sync with the overall station pledge drive page.
- Quite a bit of discussion about this. Nothing written in stone yet for the next pledge drive. Some board members still appreciate hearing the phone ring. While online donations remove friction from the process, is efficiency the be all and end all? Some questions about if/how phone donations can be synced with the online pages and any progress thermometers we might show on them.

Broadcast Issues & Updates: see attached

- Construction on Mt Gilboa coming soon.
- We will use a temporary antenna installed on top of the shed during construction and not at full power
 - 200w from Mt Gilboa is better than 150w from the Schoolhouse (stronger and higher).
- Expected cost of approx 25k for burying the feed line; this will be paid out as a capital expense

- John is pretty sure the work is contracted to finish by the end of March, so we expect to be at full power by the Spring membership drive.

Strategic Roadmap Check-In

- The board members should come prepared to February meeting with a list of goals and objectives

Officer Elections

- Ira Wood nominated Breon Dunnigan to be Board President; Sheila House seconded; approval was unanimous. Sheila House was thanked for her wonderful work as Board President.
- Sheila House nominated Marcy Feller to be Board Vice President; Ira Wood seconded; approval was unanimous. Dan Gallagher was thanked for his service as Board Vice President.
- Sheila House nominated Lyn Cason to continue as Board Treasurer; Ira Wood seconded; approval was unanimous.
- Breon Dunnigan nominated Sheila as Board Clerk; Marcy Feller seconded; approval was unanimous. Fred Boak (hey, that's me!) was thanked for his long service as Board Clerk.
- Marcy Feller nominated Ira Wood to be the non-officer member of the Board Executive Committee; Sheila House seconded; approval was unanimous.

Upcoming Events

- The Winter Film Series - continues through the end of March, in the Davis Space / 7:30 PM
- Bitter + Broken Men's Chorus / Benefit - January 31st at Preservation Hall / 7:00 PM
- WOMR 44th Birthday Party - March 28th at Wellfleet Preservation Hall / likely 5 PM, details are forthcoming (NOTE: since the meeting, this has been changed to March 30th)
- Market in the Park: May 9th Orleans Village Green

Next board meeting: Thursday, February 19, 2026, 4pm in the Davis Space at WOMR, 494 Commercial St, Provincetown, MA 02657 and on ZOOM

Meeting adjourned at: 4:58pm; Dave motioned, Breon seconded, approval was unanimous

Minutes submitted February 17, 2026 by Fred Boak, Board Clerk. It has been a true honor to serve as clerk for the last 4 years (I think) and for most of my previous stint on the board (7 of those 8 years, I think)

December 16, 2025 (Updated 1/6/26)

WOMR Treasurer's Report
Finance Committee members:
Lyn Cason-Treasurer*
in attendance

Fred Boak	Dan Gallagher *
Bob Seay	Stephanie Helm*
Sheila House-Board Chair*	John Braden- ED*

Cash Management

As of December 16th we have \$263k in checking and money market accounts and \$120k in investments (CDs) for a total of \$383k in our bank accounts. That compares to \$345k on November 17th. This is the fifth month our cash accounts are at 6 months of Working Capital reserves.

As of January 6th we continue to have \$383k in our bank accounts with \$45k in checking, \$218k in money market and \$120k in CDs. This represents six months of working capital.

Income and expenses- October- November 2025 Actual results vs. Nov. YTD 2024

- Income - The total income YTD is \$107k compared to a total year budget of \$697k and \$96k worse than November YTD 2024. November is the month we historically received 70% of the CPB grant.
Results compared to November YTD 2024:
 - 3k- Underwriting
 - +4k- Pledges exceed Nov. YTD 2024
(December YTD will reflect a major pledge increase over 2024)
 - 4k- Major Donations- Capital campaign
 - 99k CPB Funding
 - +6k- Misc (rent,events)
- Expenses - The expenses November YTD 2025 are \$121k compared to \$697k total year budget, which is \$6k more than the November YTD 2024. The variance increase in expenses between November YTD 2025 and November YTD 2024 include :
 - +3k increase in Personnel expenses- \$ (yr end staff bonuses)
 - +3k increase in Transmitter expenses
 - +4k increase in Fall pledge drive expenses
 - 4k decrease n Schoolhouse/facilities- Property insurance -timing
- Deficit- Net operating loss is \$13k for November YTD 2025 compared to a surplus of \$89k for November YTD 2024.
We anticipate the Fall Pledge donations booked in December will decrease the deficit for the First Qtr. 2026.

- First QTR Forecast Oct. '25- Dec.'25
The Fall Pledge drive has been very successful. Total Forecast of Fall pledges/gifts is \$204k with \$140k received thru 12/31/25. \$204k is \$50k better than budget!

The charitable auto donations year to date are \$13k which is 50% of the total year budget. Included is \$7k from a single BMW car donation!

The First QTR P&L results are not finalized. The Finance Committee will complete the review and variance analysis and submit the First Qtr. report at the February Board meeting (2/19).

Our preliminary analysis shows the First QTR results better than break even and around \$5k surplus! Great start for 2026.

Report of the Executive Director
Prepared for the WOMR Board of Directors
January 8, 2026

Fall Membership Drive:

Currently, we have on-air pledges that total \$171,781, 17% of which is still unpaid. The direct appeal has raised \$32,891.

Goal:	Raised:
\$130,000 on-air	\$171,781
<u>\$24,000</u> direct appeal	<u>\$32,890</u>
\$154,000	\$204,672

Raised: 132%

CRM Software Update:

With the Fall Membership Drive and holiday period behind us, staff met this week to plan the next phase of our transition to Bloomerang. Data entry is well underway, and the online donation interface is on track to be live by the time of the board meeting.

Our current focus is on ensuring core systems are fully integrated and functioning smoothly, including donor records, online giving, bank reconciliation with Seamen's Bank, email communications, volunteer management, ticketing, and newsletter distribution. Once these foundational elements are fully aligned, we will turn our attention to more advanced fundraising features within the platform.

Audit:

An audit of the station's FY25 financial has concluded and our tax forms for 2024 have been completed. All paperwork arrived at the station today (Jan 8th).

DJ Appreciation Party:

It was a smashing success! There were a lot in attendance and we got a lot of positive feedback.

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Market in the Park: May 9th Orleans Village Green

Broadcast Issues / WOMR January 2026

Provincetown Water Department Renovation Plans:

While the current plans for renovations at the Mt Gilboa water tank no longer calls for burying our feedline, replacing the feedline in a must. Working with Verizon they have agreed to share a chaseway space (and cost) with us but their plan is to bury their line, which is informing our plan to do the same. The ice-bridge is no longer an option as they will be removing it. We will also be sharing the same contractor who will be doing the digging and burial work.

No timeline has been communicated with me at this time.

~ Submitted January 6, 2026 / John Braden, Executive Director ~