

Draft
WOMR MEETING MINUTES February 19, 2026
Davis Space Provincetown 4:00 p.m.

Present: John Braden, Lyn Cason, Sheila House, Fred Boak, Dan Gallagher, Matthew Dunn, Ira Wood, Bob Seay, Indira Ganesan, Ed McManus, Bob Weiser, Fran Sullivan, Marci Feller, Mike Fee

1. Call meeting to order at 4:08 p.m.
2. Public comment-no comment.
3. Ira Wood made a motion to approve the January 26 meeting minutes. Dan G. 2nd. Minutes were approved unanimously.
4. **Treasurer's Report**-Lyn Cason. Complete report available upon request. Highlights:
 - a. As of 2/17, \$285K in checking/money market accounts and \$120K in investment CD's for total of \$405K in bank accounts. (7 months working capital)
 - b. Total income YTD is \$291K, \$5K underwriting, \$79K pledges, \$77K CPB funding (\$22K for infrastructure support), \$11K HVAC rebate from '25, \$11K in car donations, \$2K events
 - c. EXPENSES- 7K increase in pledge drive expenses, 6K increase in schoolhouse facilities, 3K increase in transmitter electricity, 8K in business operations, 15K decrease in staff expenses, 4 K increase in new History Project expenses
 - d. SURPLUS-Net operating surplus is \$40K January YTD 2026 compared to a surplus of \$59K January '25, which is \$19K less than YTD 2025.
5. Audited Financial Statements-clean audit. Planning ahead will include long-term capital needs and impact loss of CPB support for Music license fees. This should be assessed through the Development Committee. Audit report is available for the board to review.
6. Reviewed strategic plan goals and objectives laid out by Mike Fee. It was suggested that these goals and objectives need to be addressed by the various subcommittees. We reviewed which committees have been meeting more regularly (FinCom, Programming, Events, and CAB) and others that have few meetings. Ira posed the question whether or not the Nominating Committee should be board members only. The roles of all committees should be reviewed and possibly updated. Mike Fee offered to form a subcommittee that would carry this out. This could also be a Policy Committee joint venture. Lyn shared that best practices in other Policy committees in non-profit sector are board members and former board chairs only.
7. **Executive Directors Report**-John Braden.
 - a. Current fall pledge drive numbers total \$176.7K 14% still unpaid. Goal was \$130,00 on air, raised \$176,710. Goal for direct appeal \$24K. Raised \$37,597. Over all goals. Raised 132%.
 - b. CRM software update. The Bloomerang page is now live. So far about 2 dozen donations have been processed through the system efficiently. Both event ticketing/email marketing are operational. (replace Eventbrite and Constant Contact). For now we will be going through PayPal and eventually use STRIPE, which Bloomerang uses.

- c. Spring Pledge Drive letter is ready to go. Fred suggested adding information about the new software to the letter.
- d. Winter Film Series in the Davis Space continues through March Thursdays at 7:30 pm
- e. WOMR 44th Birthday Party will be Monday March 30th at Prezz Hall. 5-8 pm
- f. Market in the Park will be May 9th in Orleans Village Green.

8. Broadcast Issues/Updates

- a. Mt. Gilboa Project has begun (Provincetown Water Department Renovation)-In the next 2 weeks the main antennae will be disconnected and a temporary lower power one will be installed (200 watts compared to 6,000) The contract for the project has a soft end date of May 29th. New cable parts cost is \$16,000, labor TBD.
9. **Other Business**-with regards to goals and objectives and deeper dive into the committees
- a. Examine committee structures and assignments including chair assignments before setting goals
 - b. Subcommittee led by Mike Fee, with input from Policy Committee
 - c. Matty D-History Project helmed by Chris W. whose business is Saving Stories. She has interviewed over 2 dozen people so far who have a long history with the station. Matt is hoping that it can be completed by the 2027 Spring Pledge Drive. Printed pieces, cost will be assessed.
 - d. Dan Gallagher brought up non-traditional funding topic, utilizing more corporate sponsors/donors. This is a development committee topic.

NEXT BOARD MEETING March 26th Eastham Library at 4:00pm
April Board meeting on 4/16, location TBA.

10. Motion to adjourn by Ira Wood. 2nd Fred Boak. Meeting was adjourned at 5:40 pm

WOMR Treasurer's Report (2/11/26)

Finance Committee members:

Lyn Cason-Treasurer (*attended 2/17 Fin Com meeting)

Stephanie Helm, Dan Gallagher*	Marcy Feller*
Bob Seay*, Sheila House	Mike Fee
Breon Dunigan*, John Braden*	David Panagore

Cash Management

As of February 17th- we have \$285k in checking and money market accounts and \$120k in investment CDs for a total of \$405k in our bank accounts. That compares to \$378k thru January 31st. This represents seven months of working capital.

January 2026 YTD P&L results vs. January YTD 2025

- **Income** - The total income YTD is \$291k compared to a total year budget of \$697k and \$6k less than January YTD 2025.
Results compared to January YTD 2025:
 - 5k- Underwriting
 - +79k- Pledges exceed 2025
 - 77k CPB Funding received \$22k for infrastructure support in January
 - 11k- HVAC rebate in '25
 - 5k- Major Gifts
 - + 11k in car donations (BMW proceeds - \$7k received in January '26)
 - + 2k- Events- Movie night

- **Expenses** – The expenses January YTD 2026 are \$251k compared to \$697k total year budget, which is pacing better than budget and \$13k less than January YTD 2025. The variance decrease of \$13k expenses between January YTD 2026 vs January YTD 25:
 - +7k increase in pledge drive expenses
 - +6k increase in school house facilities
 - +3k increase in transmitter electricity
 - +8k increase in business operations
 - 15k decrease in staff expenses
 - +4k increase in new History project expenses

- **Surplus**- Net operating surplus is \$40k January YTD 2026 compared to a surplus of \$59k for January YTD 2025, a difference of \$19k less than 2025 YTD.

- Fin Com reviewed the Income and expense variances year to date. The Audited Financial statements will be shared with the Board on 2/19. Goals for 2026: we are working on updating the financial policies written in 2019, drafting a plan for our long-term capital needs and impact of loss of CPB support for future Music License Fees.

Report of the Executive Director
Prepared for the WOMR Board of Directors
February 19, 2026

Fall Membership Drive Update:

Currently, we have on-air pledges that total \$176.7k, 14% of which is still unpaid. The direct appeal has raised \$37,597.

Goal:	Raised:
\$130,000 on-air	\$176,710
<u>\$24,000</u> direct appeal	<u>\$37,597</u>
\$154,000	\$214,307

Raised: 132%

CRM Software Update:

The Bloomerang donation page is now live. Approximately two dozen donations have been processed through the new system, and early functionality appears to be working smoothly.

We are actively building out event pages, and both event ticketing and email marketing are now operational. These tools replace Eventbrite and Constant Contact, allowing us to consolidate.

Chris continues managing both the legacy database and Bloomerang, with both systems fully current. He has made substantial progress in migrating and reconciling donations, deposits, and related records. Bloomerang is now up to date, and he is working closely with the bookkeeper to align batching and accounting reconciliation. The process is a bit of a bear but advancing steadily.

Kirsten has reviewed the system and determined that it is not yet ready for full automation of “moves management,” largely because many constituents are still being recognized as new within the platform. In addition, underwriters and vehicle donors have not yet been

fully incorporated into the system structure. She plans to meet with Chris to develop a plan for integrating these segments so that we can move toward more automated development workflows.

Audit:

The station's 990 and audited statements have been included in the meeting packet for your review

Upcoming Events:

The Winter Film Series - continues through the end of March, in the Davis Space / 7:30 PM

WOMR 44th Birthday Party - March 30th at Wellfleet Preservation Hall / 5 to 8 PM, live band and vittles

Market in the Park: May 9th Orleans Village Green

Broadcast Issues / WOMR February 2026

The Provincetown Water Department Renovation Project has begun:

The water tank at Mt Gilboa is now shrouded in scaffolding and we have the next two weeks to disconnect the main antenna and erect a temporary one. According to Cody at the water department, the contract for the work has a soft end-date for May 29th.

~ Submitted February 18, 2026 / John Braden, Executive Director ~