

WOMR Board of Directors Meeting Minutes

Thursday, May 21, 2026 4:00 pm Eastham Library

***In Person:** John Braden, Sheila House, Lyn Cason, Dan Gallagher, Stephanie Helm, Bob Seay, Breon Dunigan, Fran Sullivan, Tony Pierson*

***On Line:** Indira Ganesan, Mary Martin, Mike Fee, Marci Feller, Ira Wood, Matt Dunn*

***Regrets:** David Panagore, Fred Boak*

1. Meeting called to order at 4:02 pm.
2. Public comment-Tony Pierson commended the staff, board and volunteers for noticeably increased exposure of the station, including the Summer Baseball Series
3. Approval of April minutes-Fran S. made a motion to approve. Lyn C. 2nd. Unanimously approved.
4. FINANCE COMMITTEE REPORT-See below.
 - a. Lyn read the summary from the meeting packet. Lyn and John are still looking into increased insurance coverage on new equipment. We are up in donations, pledges and car donations (with the donation of 10 school buses).
5. EXECUTIVE DIRECTOR REPORT
 - a. Spring Pledge Drive-Spring on air and direct appeal donations are over goal at \$143,000+
 - b. Cherry Blossom Market event in Orleans was successful, with many new people in the crowd introduced to the station for the first time.
 - c. Brewster in Bloom Parade was rainy but fun.
 - d. CRN-Fully integrated. Matt, Kirsten, Joan and Chris have been able to successfully streamline donor information to make it more accessible and useful.
 - e. Generator will be returning to the station after modifications are complete.
 - f. Baseball games on air will begin June 15th
 - g. Wellfleet Sprint Triathlon-June 6th
 - h. John Thomas, pianist-June 21st 5:00pm at UU Meetinghouse, Ptown
 - i. Broadcast Issues-no updates at this time.
6. GOALS & OBJECTIVES UPDATES- All committees except the Development Committee are on schedule and have been fully reviewed, and Mike is conferring with the DevCom about redefining roles of the Events Committee and Development Committee. Human Resources succession planning has been addressed. Capital Committee plans for the building are being put into place. The History Project is ongoing, and we will invite the overseer of the project to attend a future board meeting with updates.
7. HUMAN RESOURCES COMMITTEE Check-In, Fran S. Monthly meetings have been established, as well as the charter. Employee-related issues, succession

planning for ED, and mapping out transitional steps were presented. THE BOARD IS ENCOURAGED TO REVIEW FRAN'S DOCUMENTS INCLUDED IN THE MEETING PACKET. A motion was made (with an amendment that clarified that volunteers are not included in the Human Resources charter) to accept the **revised charter** by Ira Wood. Mike Fee 2nd. Approved unanimously. Corrections were made in ED job description with regards to collaborators that were omitted or misspelled. Fran will resubmit the transition road map with changes/clarifications in the steps/

8. PROGRAM COMMITTEE-The board reviewed the bio submitted by Pula Erickson as a candidate for the PC. Fran S. moved that Paula be accepted to the PC. Mike Fee 2nd. Unanimous approval.
9. POLICY & GOVERNANCE COMMITTEE Solid draft of recommendations, and there will be a meeting June 1st to present the amendments.
10. Motion to adjourn by Marci F. Lyn C. 2nd

NEXT MEETING JUNE 18TH AT 4:00 PM Eastham Library

WOMR Finance Committee Meeting 2026-05-19

(Finance Report)

Attendees:

Lyn Cason, John Braden, Breon Dunigan, Marcy Feller, Dan Gallagher

Absent:

Mike Fee, David Panagore, Fred Boak, Bob Seay, Stephanie Helm

Key Outcomes

WOMR's financial position is strong with **\$371K in cash reserves** (up \$100K year-over-year) and **over 6 months working capital** . Despite losing **\$119K in CPB funding**, year-to-date income matches last year through increased pledges (+\$90K), foundation donations (+\$10K), and car donations (+\$9K) . The **spring fundraising drive exceeded its \$125K goal, raising over \$142K** , outperforming the fall drive's \$130K . John is developing a **succession plan with HR committee**, including transition timeline and contingency documentation .

Decisions Made

11. **Summer drive budget:** Maintain \$140K target despite strong spring performance
 - a. **Insurance coverage:** Keep \$5M business liability per Orleans lease requirements; moving transmitter assets to inland marine policy
 - **History project spending:** Approved additional ~\$5K beyond initial \$10K budget for 45th anniversary book production
 - **Facility improvements:** Approved \$2K boxwood replacement and bluestone parking lot upgrade to address town road elevation changes
 - **Line of credit:** Renew Seaman's credit line (~\$350 annual fee) as financial safety net

Financial Performance

Revenue highlights (7 months through April):

- Total income: **\$478K**, matching FY25 despite \$119K CPB reduction

- Pledges up **\$91K** vs. prior year
- Foundation donations up **\$10K**
- Car donations up **\$9K**

Expense management:

- Total spending: **\$437K** (+\$25K vs. FY25)
- Salary/benefits savings: **\$18K year-to-date**, projected **\$22K annual savings**
- Storm damage expenses offset by insurance reimbursement and Kelly grant

Cash position:

- Combined accounts: **\$371K** (+\$100K year-over-year)
- CD ladder: **\$121K** at 6-month auto-renewal
- Net surplus: **\$27K** vs. break-even budget

Pending Confirmation

- **Insurance asset review:** Barbara (broker) awaiting John's transmitter site revised asset list before September flood policy renewal
- **History project :** Decision needed on book vs. interactive format and revenue strategy (sales, premiums, sponsor pages)
- **Donor fatigue impact:** Monitoring when/if economic pressures affect giving patterns
- **NPR music licensing:** Awaiting updates from Greater Public conference in July on sound exchange fees

Upcoming Events & Milestones

- **Board meeting:** May 21, 4:00 PM at Eastham Public Library
- **Bus donation:** May 28 -multi-vehicle bus donation processed through Cars program
- **Summer fundraising drive:** July 24 - August 6
- **Carnival float:** August (third week) - "Deep Sea Disco" theme, Eric the Red leading with grant funding
- **Greater Public conference:** July - John attending for sector insights

Strategic Initiatives

45th Anniversary History Project:

- **\$9.5K spent** to date (\$7.5K + \$2K recent payment)

- Research complete; exploring print vs. digital book options
- Potential revenue through sales, donor premiums, and **sponsor congratulations pages**
- Discovered Patti Smith donated Polaroids at 2003 auction; researcher pursuing interview

Operational Updates

Facility & Infrastructure:

- Replacing boxwood shrubs (~\$2K)
- Leveling parking lot after town paved Holland Street; adding bluestone to replace shells
- Increasing commercial property coverage for studio equipment and transmitter site

Action Items

- **John:** Finalize transmitter asset inventory for insurance broker Barbara
- **John:** Send board meeting packet by morning (includes spring drive results, outreach events)
- **John:** Coordinate May 28 bus donation with Cars program and local towing companies
- **Dan:** Provide Eric the Red with available float materials list for Carnival
- **John:** Attend Greater Public conference in July for sector intelligence on licensing and donor trends
- **HR Committee:** Presenting three succession documents (charter, contingency plan, timeline) at upcoming BOD meeting

Next Meeting

FinCom: June 16 (Tuesday before June 18 board meeting)